

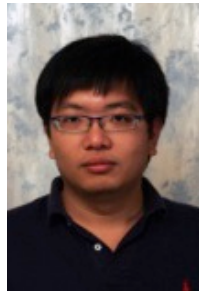


Machine Learning for Big Data in the Cloud

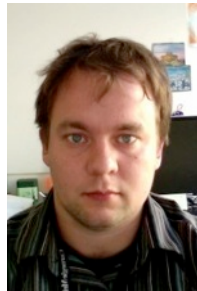
Carlos Guestrin



Joseph
Gonzalez



Yucheng
Low



Aapo
Kyrola



Haijie
Gu



Joseph
Bradley



Danny
Bickson

Needless to Say, We Need Machine Learning for Big Data

The Flickr logo, featuring the word "flickr" in a blue and pink sans-serif font.

6 Billion
Flickr Photos



28 Million
Wikipedia Pages

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.

1 Billion
Facebook Users

The YouTube logo, featuring the word "You" in black and "Tube" in white on a red rounded rectangle.

72 Hours a Minute
YouTube

The New York Times
Sunday Review

WORLD U.S. N.Y. / REGION BUSINESS TEC

NEWS ANALYSIS

The Age of Big Data

By STEVE LOHR

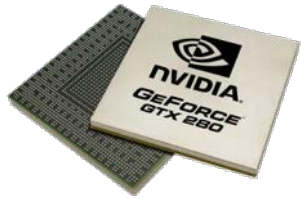
Published: February 11, 2012

“... data a new class of economic asset,
like currency or gold.”

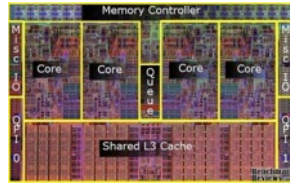
Big Learning

How will we
design and implement
parallel learning systems?

A Shift Towards Parallelism



GPUs



Multicore



Clusters



Clouds

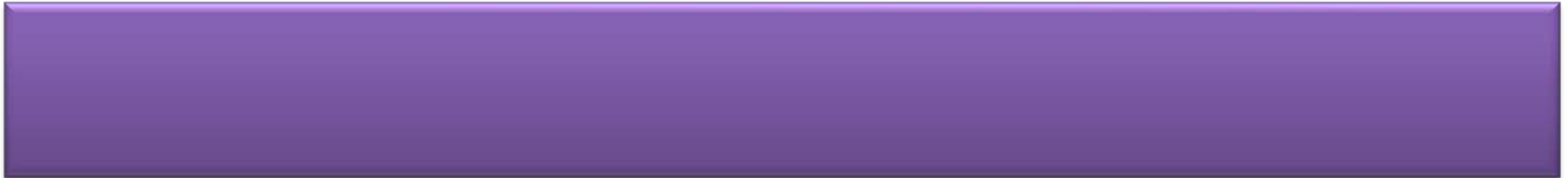
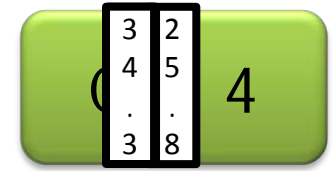
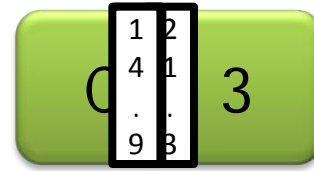
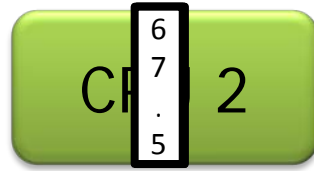
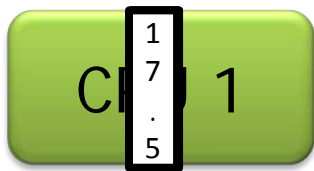
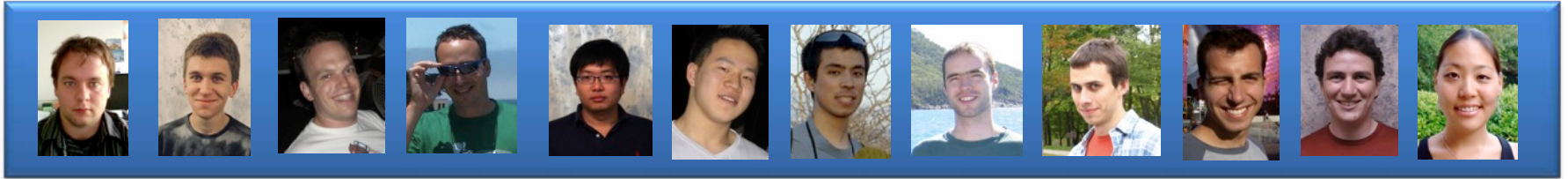


Supercomputers

- Graduate students **repeatedly** solve the same parallel design challenges:
 - Race conditions, distributed state, communication...
- The resulting code is:
 - difficult to maintain, extend, debug...

Avoid these problems by using
high-level abstractions

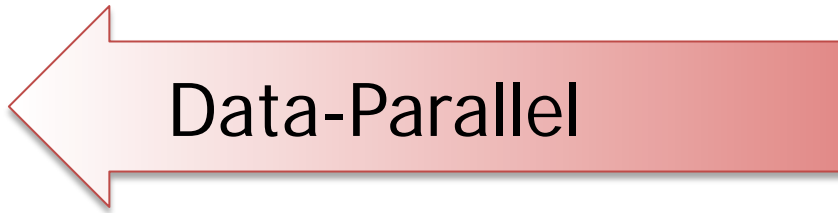
Data Parallelism (MapReduce)



Solve a huge number of independent subproblems

MapReduce for Data-Parallel ML

Excellent for large data-parallel tasks!



MapReduce

Feature Extraction Cross Validation
Computing Sufficient Statistics

Is there more to
Machine Learning



What is this an image of?

It's next to this...



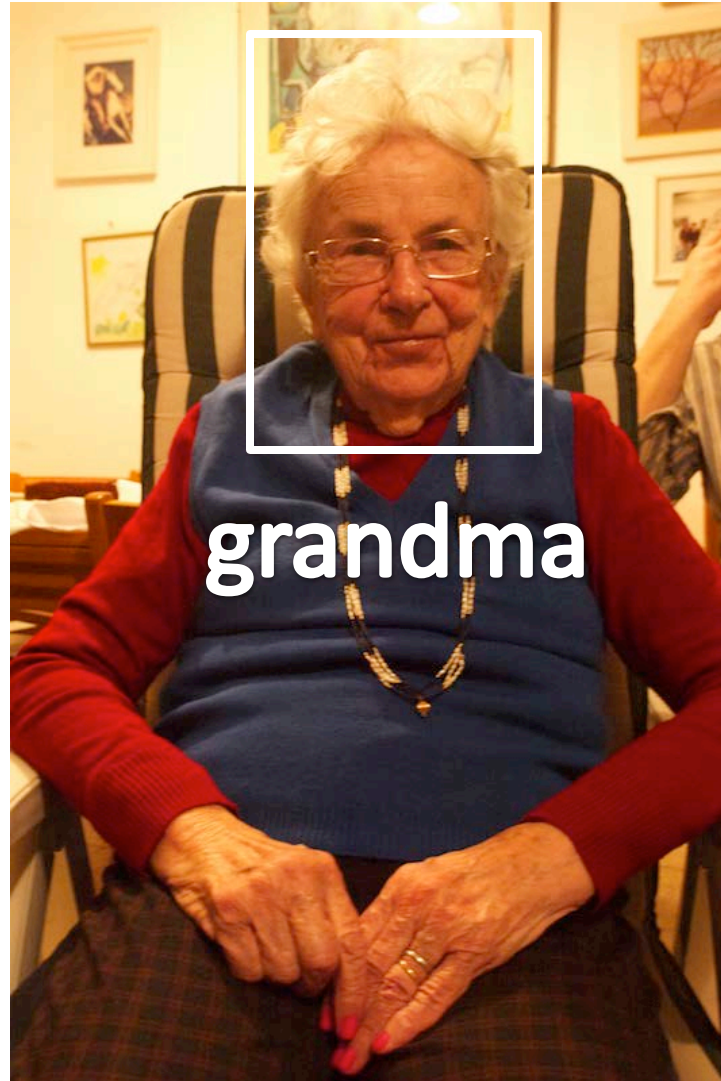


The Power of Dependencies

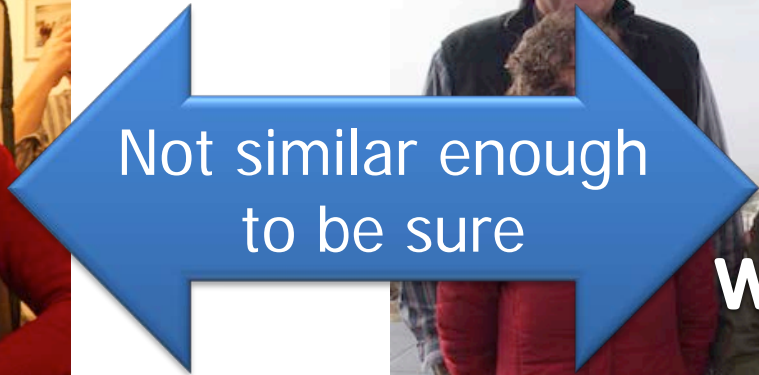
where the value is!

Examples of Graphs in Machine Learning

Label a Face and Propagate



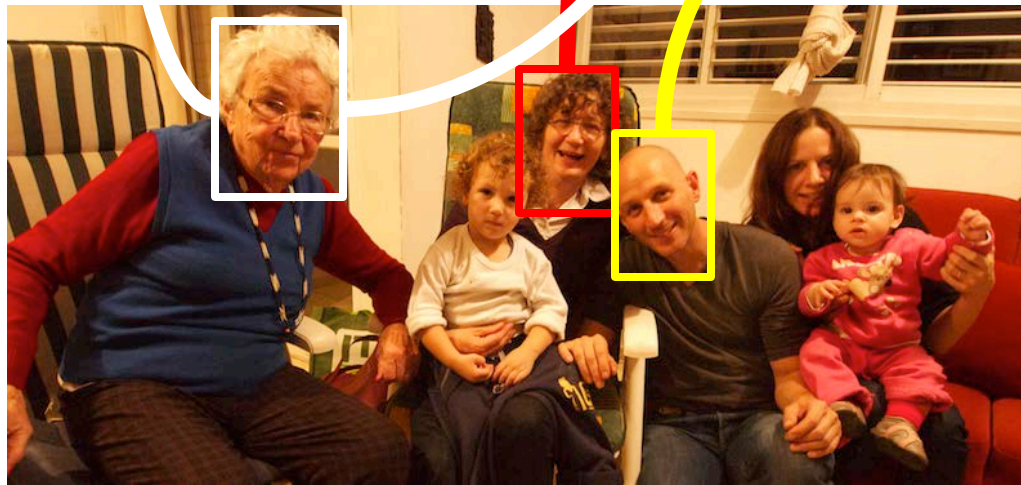
Pairwise similarity not enough...



Propagate Similarities & Co-occurrences for Accurate Predictions

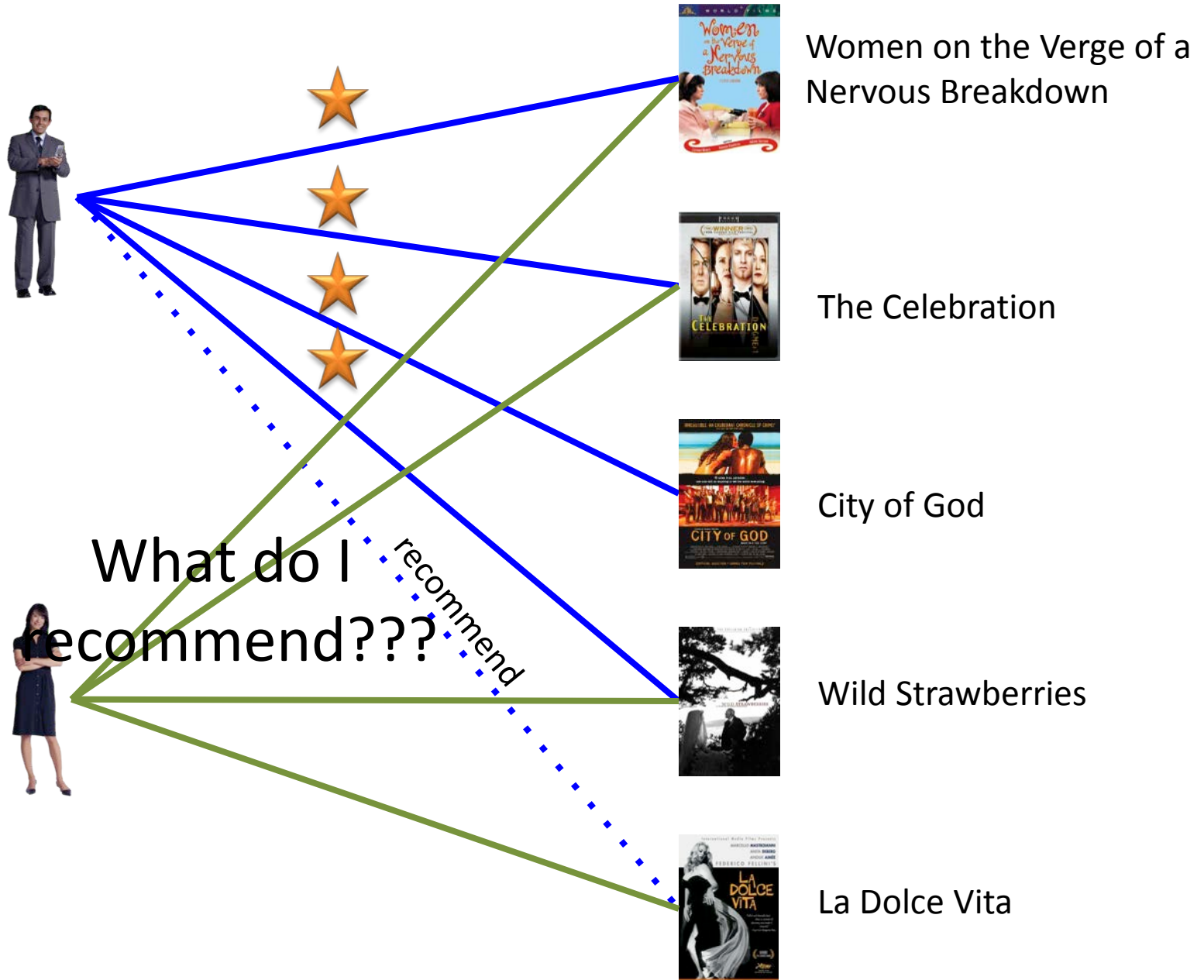


similarity
edges

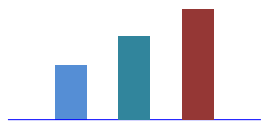
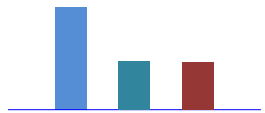
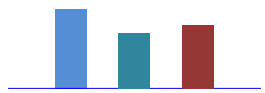
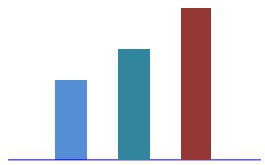
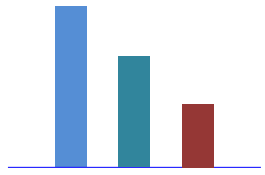


co-occurring
faces
further evidence

Collaborative Filtering: Exploiting Dependencies



Latent Topic Modeling (LDA)



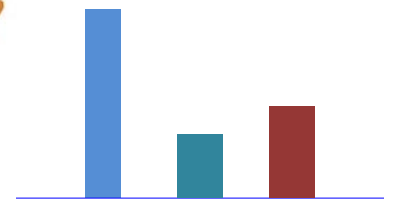
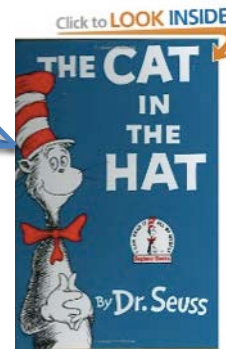
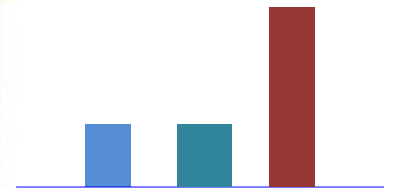
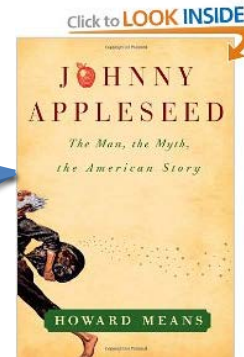
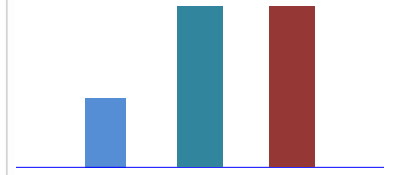
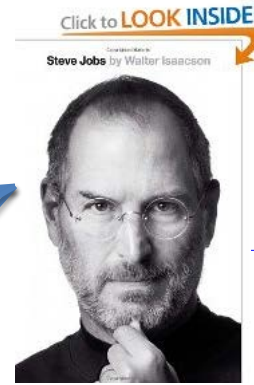
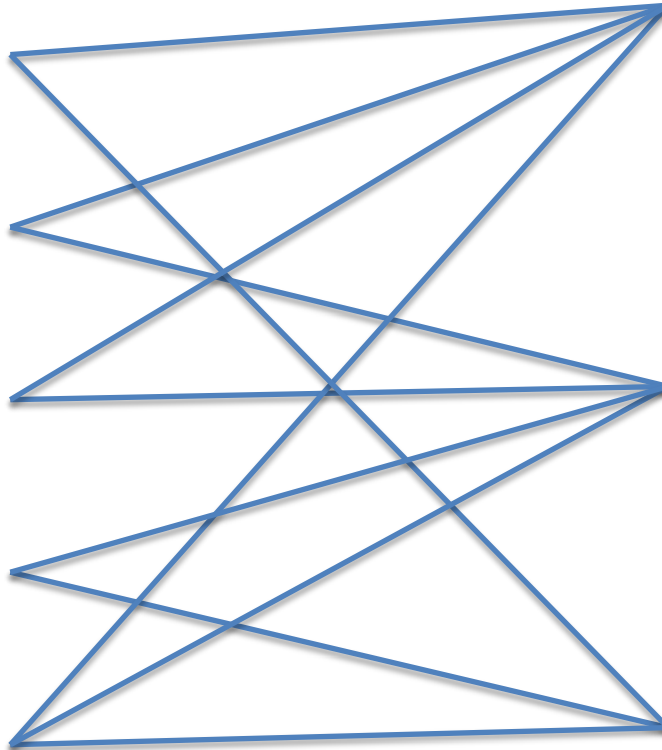
Cat

Apple

Growth

Hat

Plant



Example Topics Discovered from Wikipedia

party law government election court president elected council general minister political national members committee united office federal member house parliament vote public elections democratic held son died married family king daughter john death william father born wife royal ireland irish henry house lord charles sir prince brother children england queen duke thomas years marriage george earl edward english

school students university high college schools education year program student campus community programs training center members science national years public academic association courses arts educational include class institute department teachers colleges classes offers activities universities district engineering learning founded faculty girls sports children boys international board teaching academy secondary established

york county american united city washington john texas served virginia pennsylvania war moved ohio chicago william carolina north florida illinois george james died massachusetts president named jersey born boston michigan fort years philadelphia white season team game league games played coach football record teams baseball field year second career play basketball hockey three yards won

album band song released music songs single records recorded rock bands release live tour video record albums label group recording tracks number featured time chart hit uk top performed studio played singles sound love pop artist solo cd debut singer artists members included early second bass

century king roman empire greek design model cars bc ancient emperor ii kingdom period battle city time great war ad early reign kings iii son rule power greece army centuries dynasty modern history imperial medieval death ottoman years led byzantine defeated ruled year throne athens capital castle military late iv middle control species family birds small long large animals bird plants genus plant natural habitat tree fish tropical white black order leaves brown common forests trees animal flowers eggs worldwide feed occur subtropical wild length male breeding habitats range food female fruit short insects endemic forest group including include moist threatened tail

radio station news television channel broadcast stations network media tv broadcasting time format local program bbc programming live fm morning host began sports fox air cable call hosted coverage music pm sunday daily channels digital abc aired changed current launched communications programme day broadcasts moved cbs years saturday talk night

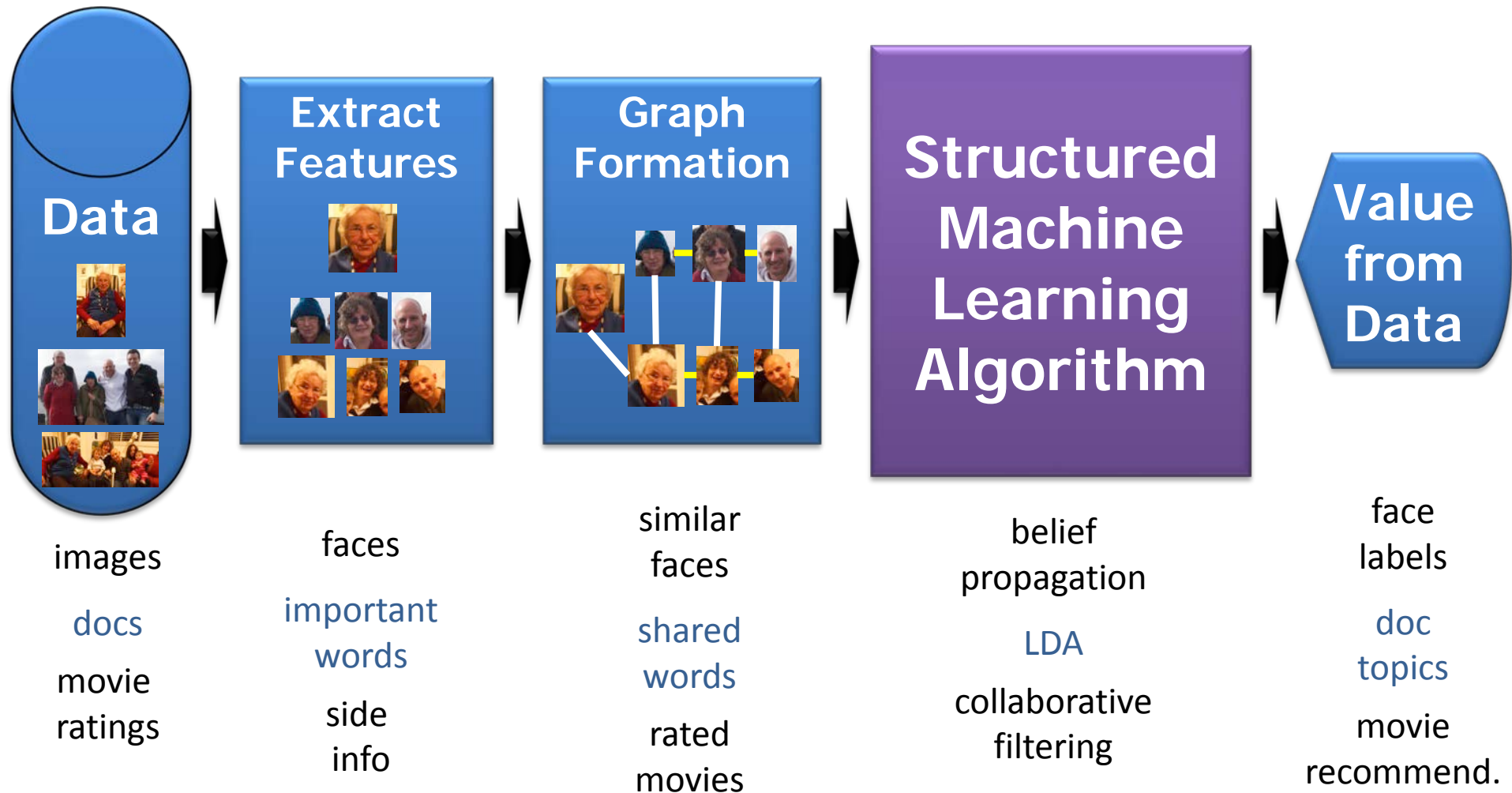
engine car production built engines vehicle class models speed vehicles designed produced power front system version type series motor rear standard gun company introduced range ford sold fuel drive wheel tank fitted factory machine developed based replaced wheels time powered small high weight electric body mounted early art museum work works artists collection design arts painting artist gallery paintings exhibition style including painted architecture york fashion painter life early created sculpture artistic history contemporary collections years museums worked images time photography figures academy exhibitions modern portrait photographs began studio drawing include exhibited produced designed period visual

age 18 population income average years median living 65 males females households 100 family people families older town size city household miles density american township total area county races census 2000 square 45 25 64 children 24 44 white female land including units housing bureau individuals located poverty united village

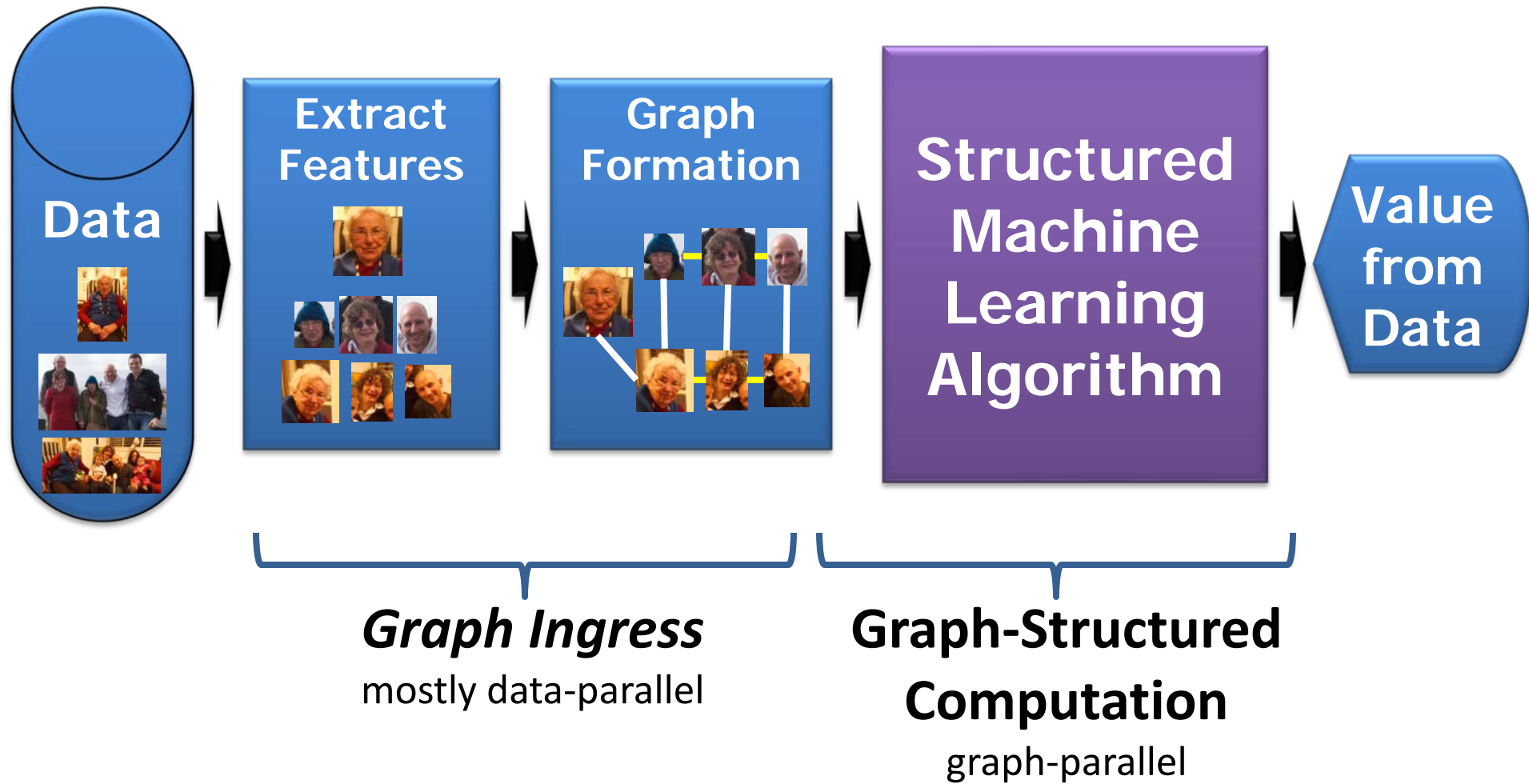
war army military forces battle force british command general navy ship division ships troops corps service naval regiment commander infantry attack men officer fleet soldiers units officers operations unit june august brigade july fire training march battalion april operation captain september three enemy united october sea royal german marine major white red black blue called color will head green gold side small hand long arms top flag horse wear silver common light dog wood body type large yellow form worn dogs cut popular left generally traditional ball front horses shape hair feet colors time coat three typically modern face cross

music musical opera festival orchestra dance performed jazz piano theatre performance works concert symphony composer played performances instruments musicians classical including work composed major singing songs folk instrument ballet composition composers play performing concerts playing stage years include popular choir ensemble sound style time violin hall piece chamber recordings string

Machine Learning Pipeline



Parallelizing Machine Learning



ML Tasks Beyond Data-Parallelism



Map Reduce

**Feature
Extraction**

**Cross
Validation**

Computing Sufficient
Statistics

Graphical Models

Gibbs Sampling
Belief Propagation
Variational Opt.

**Collaborative
Filtering**

Tensor Factorization

**Semi-Supervised
Learning**

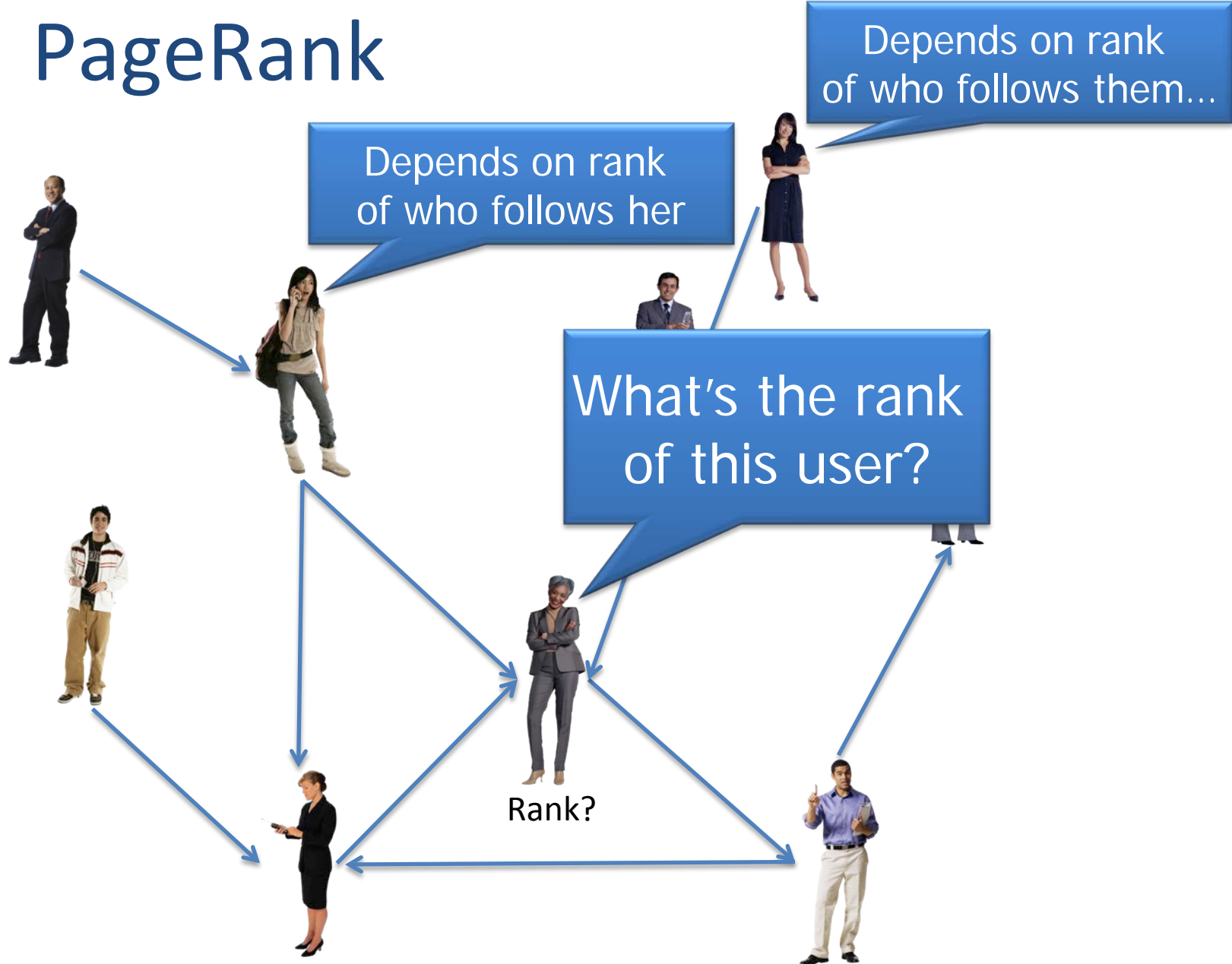
Label Propagation
CoEM

Graph Analysis

PageRank
Triangle Counting

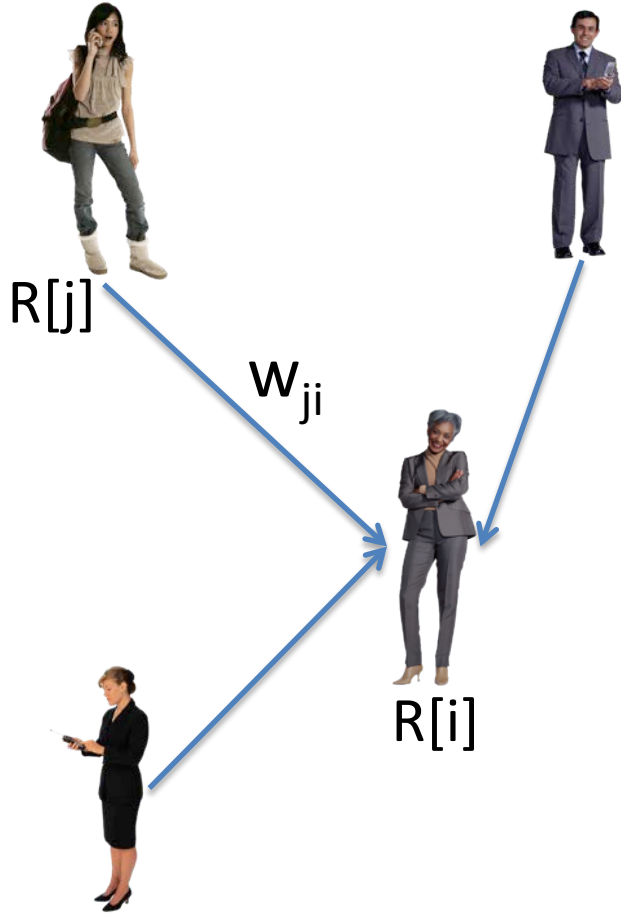
Example of a Graph-Parallel Algorithm

PageRank



Loops in graph → Must iterate!

PageRank Iteration



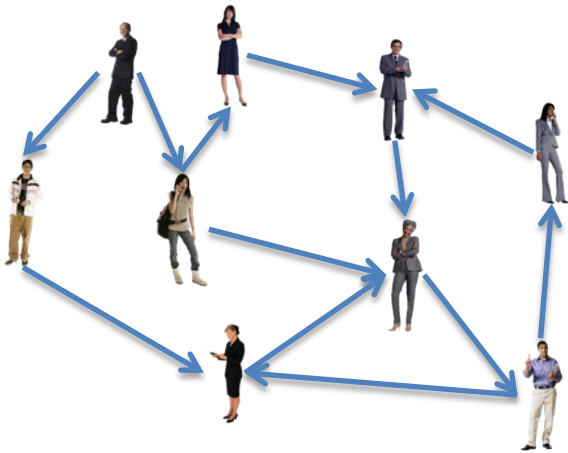
Iterate until convergence:
“My rank is weighted
average of my friends’ ranks”

$$R[i] = \alpha + (1 - \alpha) \sum_{(j,i) \in E} w_{ji} R[j]$$

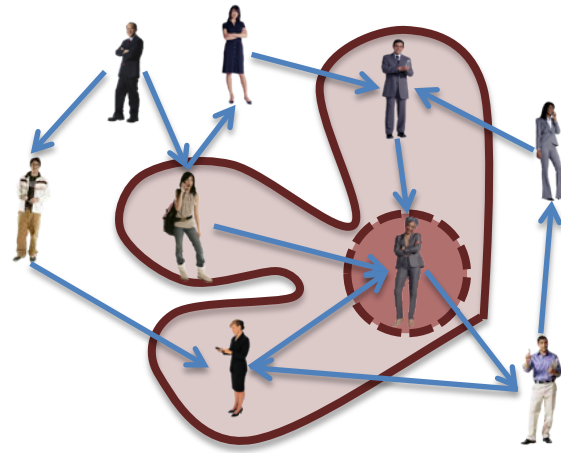
- α is the random reset probability
- w_{ji} is the prob. transitioning (similarity) from j to i

Properties of Graph Parallel Algorithms

Dependency Graph



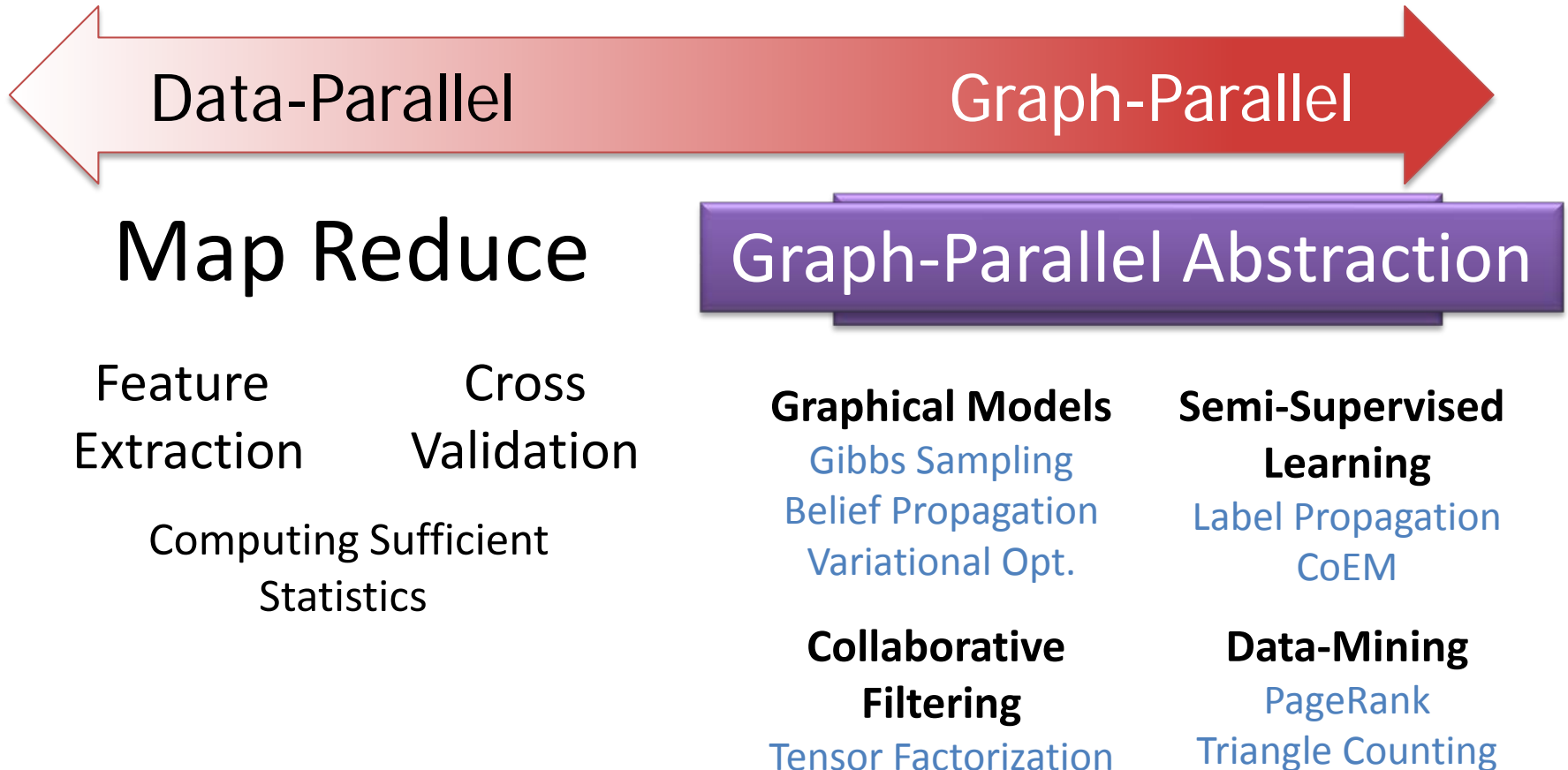
Local Updates



Iterative Computation



Addressing Graph-Parallel ML



Graph Computation:

Synchronous

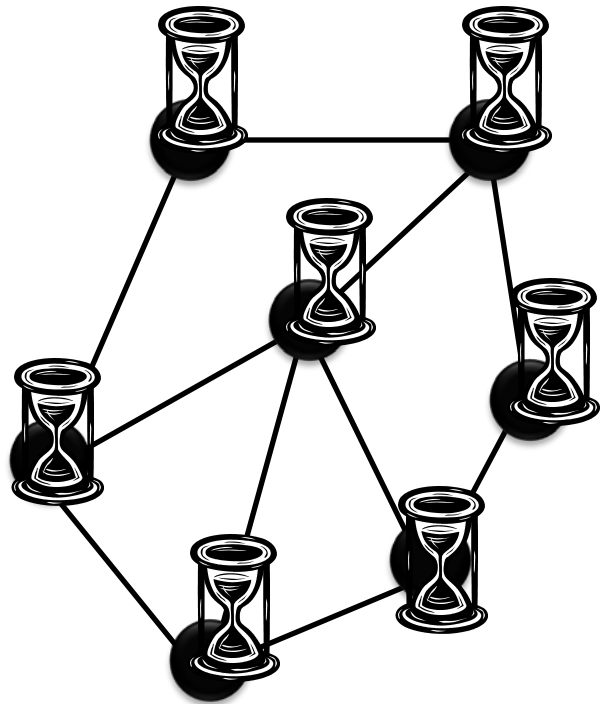
v.

Asynchronous

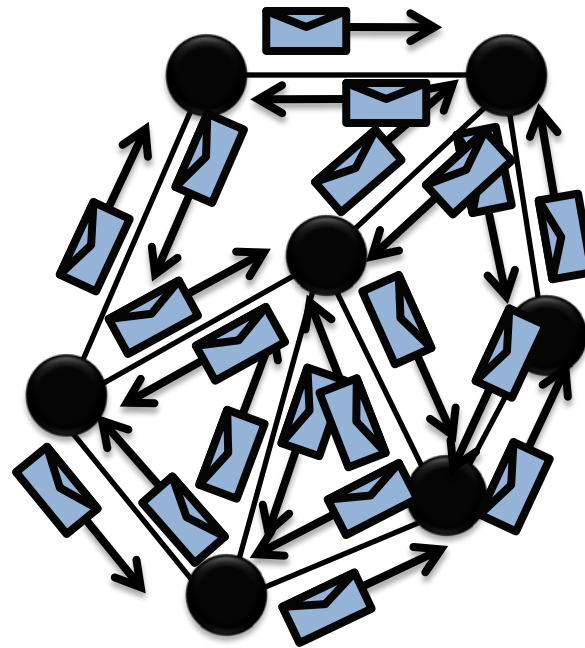
Bulk Synchronous Parallel Model: Pregel (Giraph)

[Valiant '90]

Compute



Communicate



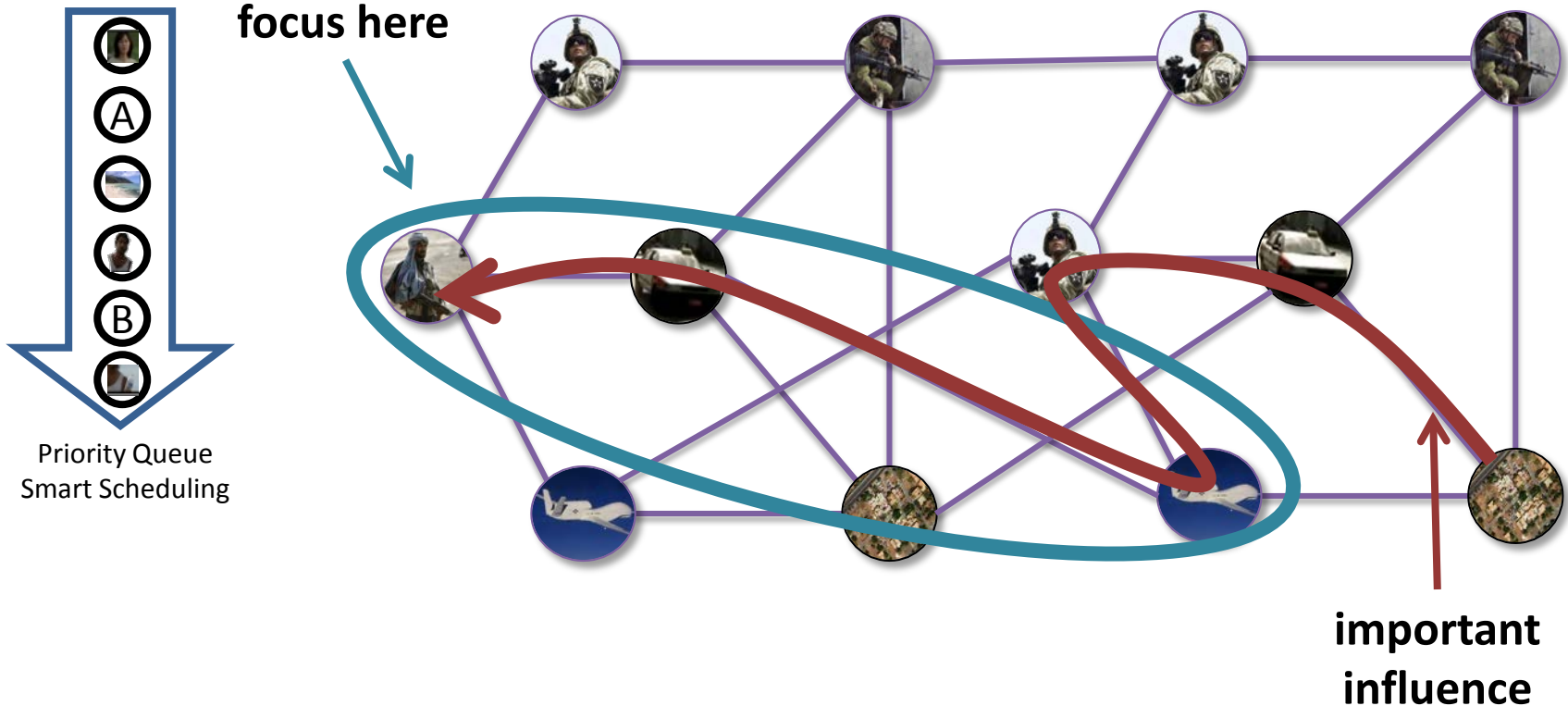
Barrier



*Bulk synchronous
parallel model
provably inefficient
for some ML tasks*

Analyzing Belief Propagation

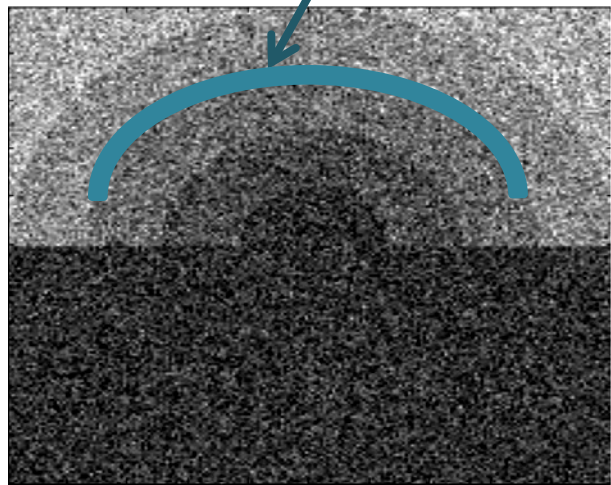
[Gonzalez, Low, G. '09]



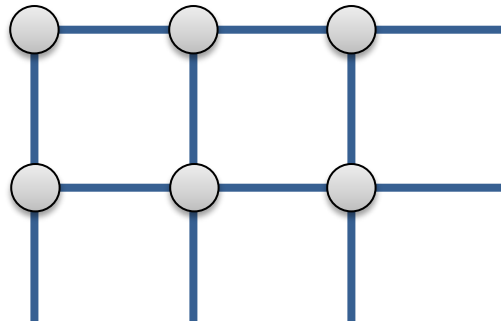
Asynchronous Parallel Model (rather than BSP)
fundamental for efficiency

Asynchronous Belief Propagation

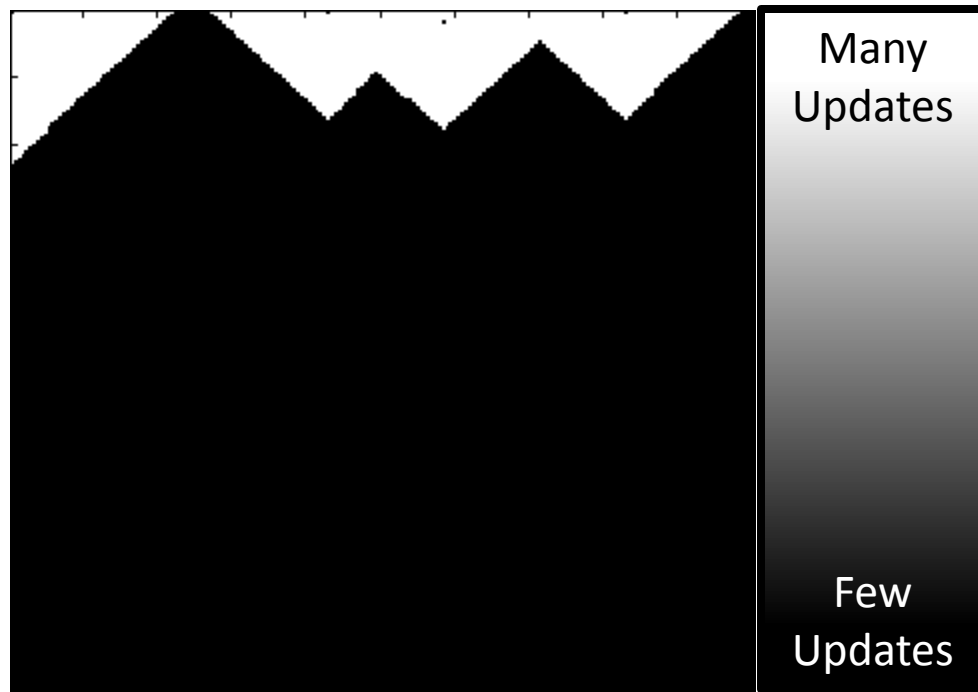
Challenge = Boundaries



Synthetic Noisy Image



Graphical Model

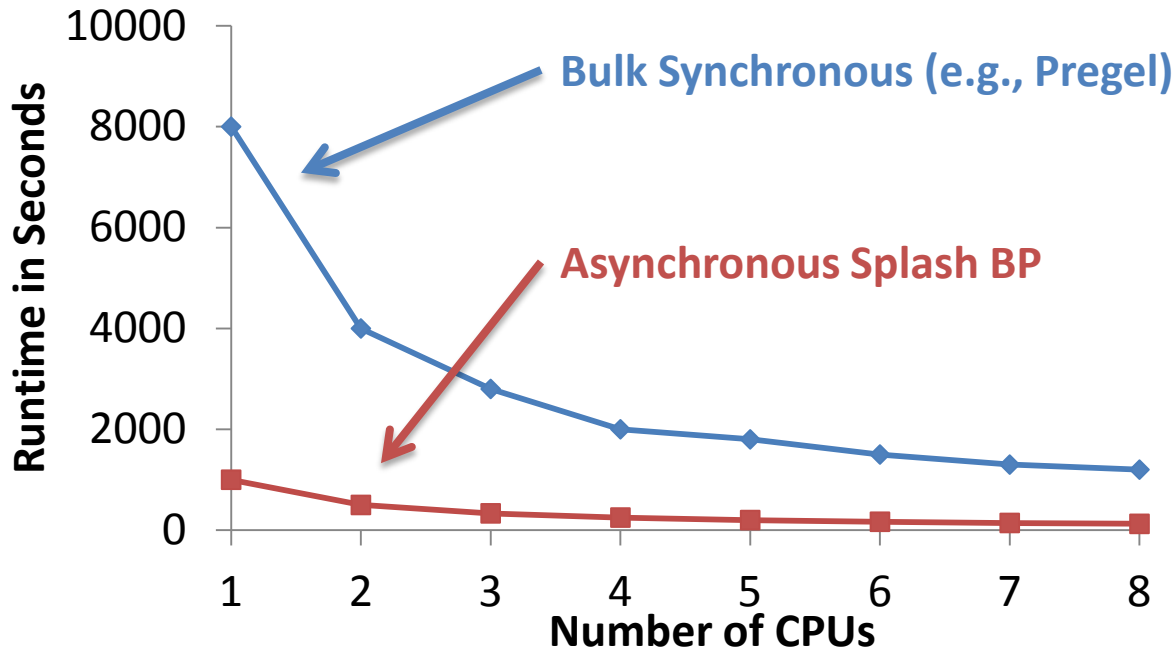


Cumulative Vertex Updates

Algorithm identifies and focuses on hidden sequential structure

BSP ML Problem:

Synchronous Algorithms can be **Inefficient**



Theorem:
Bulk Synchronous BP
 $O(\#vertices)$ slower
than Asynchronous BP

Efficient parallel
implementation was
painful, painful, painful...



The Need for a New Abstraction

- Need: Asynchronous, Dynamic Parallel Computations



Map Reduce

Feature Extraction Cross Validation
Computing Sufficient Statistics

BSP, e.g., Pregel

Carnegie Mellon

Graphical Models

Gibbs Sampling
Belief Propagation
Variational Opt.

Collaborative Filtering

Tensor Factorization

Semi-Supervised Learning

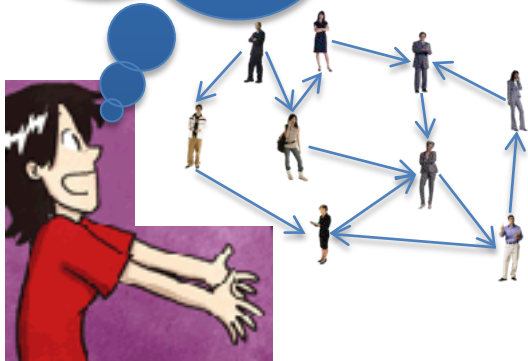
Label Propagation
CoEM

Data-Mining

PageRank
Triangle Counting

The GraphLab Goals

Know how to solve ML problem on 1 machine



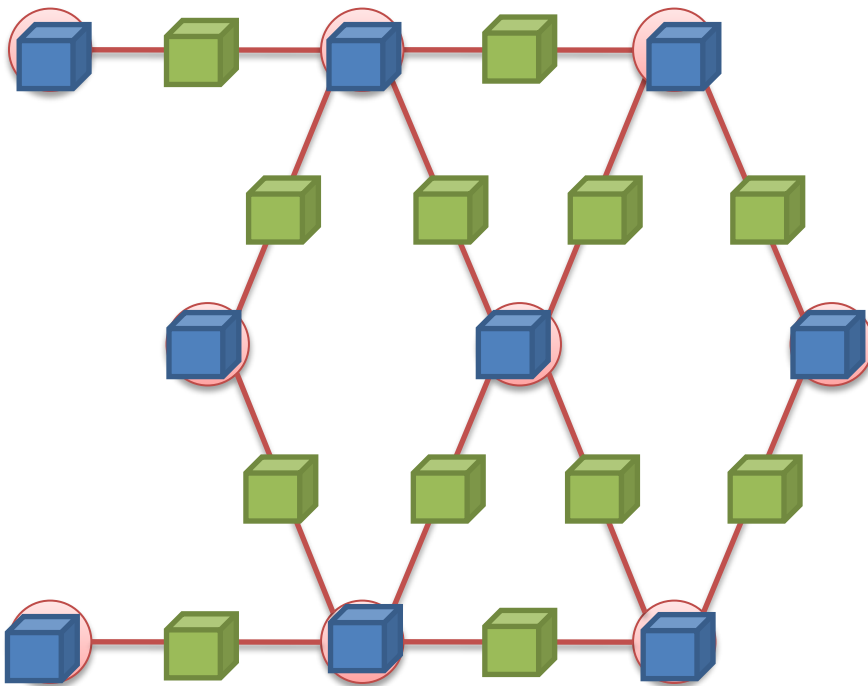
Efficient parallel predictions



1

Data Graph

Data associated with vertices and edges



Graph: 

- Social Network

Vertex Data: 

- User profile text
- Current interests estimates

Edge Data: 

- Similarity weights

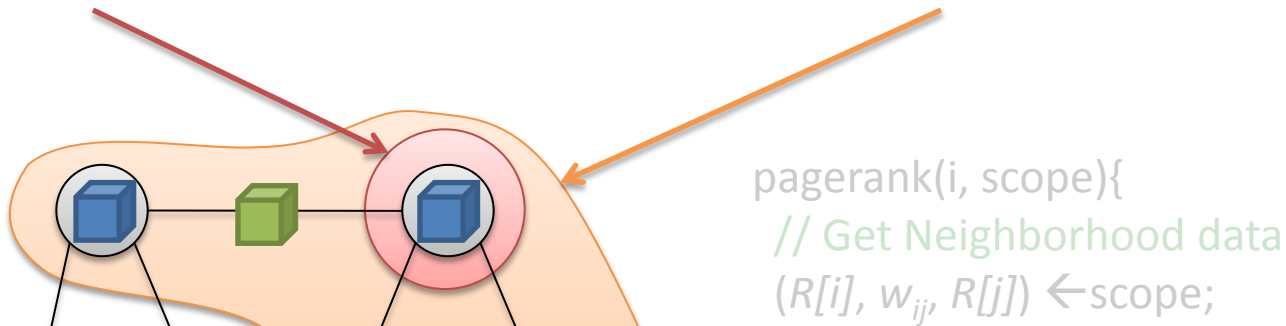
How do we *program*
graph computation?

“Think like a Vertex.”

-Malewicz et al. [SIGMOD'10]

Update Functions

User-defined program: applied to **vertex** transforms data in **scope** of vertex



Update function applied (asynchronously)
in parallel until convergence

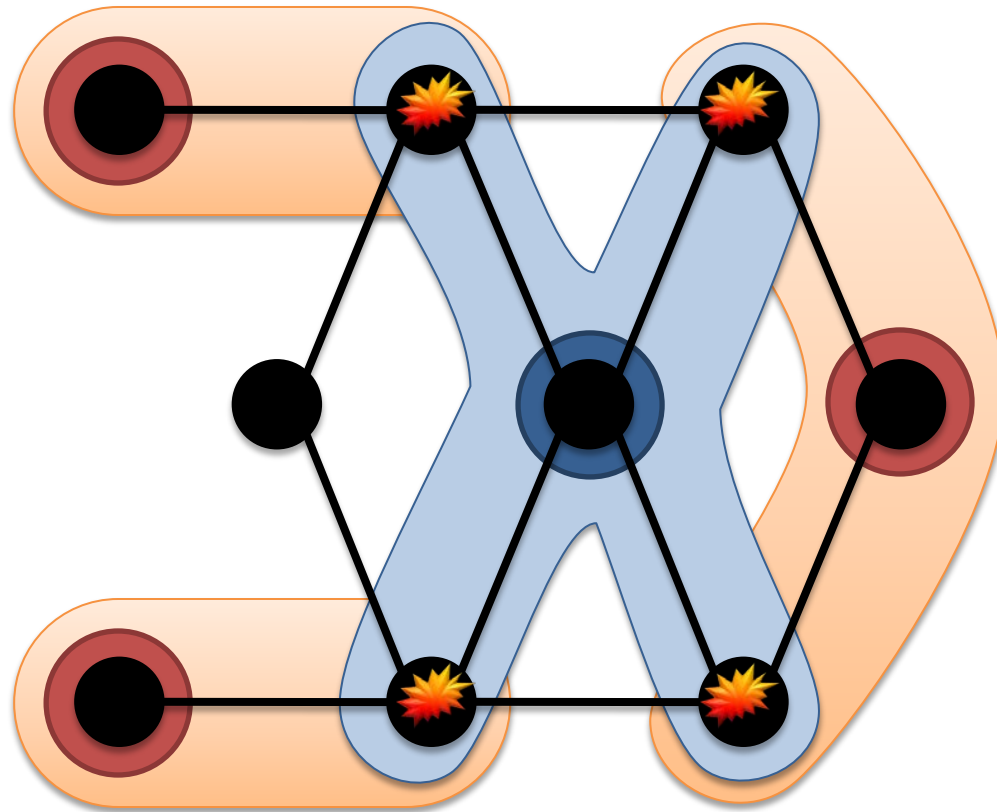
Many schedulers available to prioritize computation



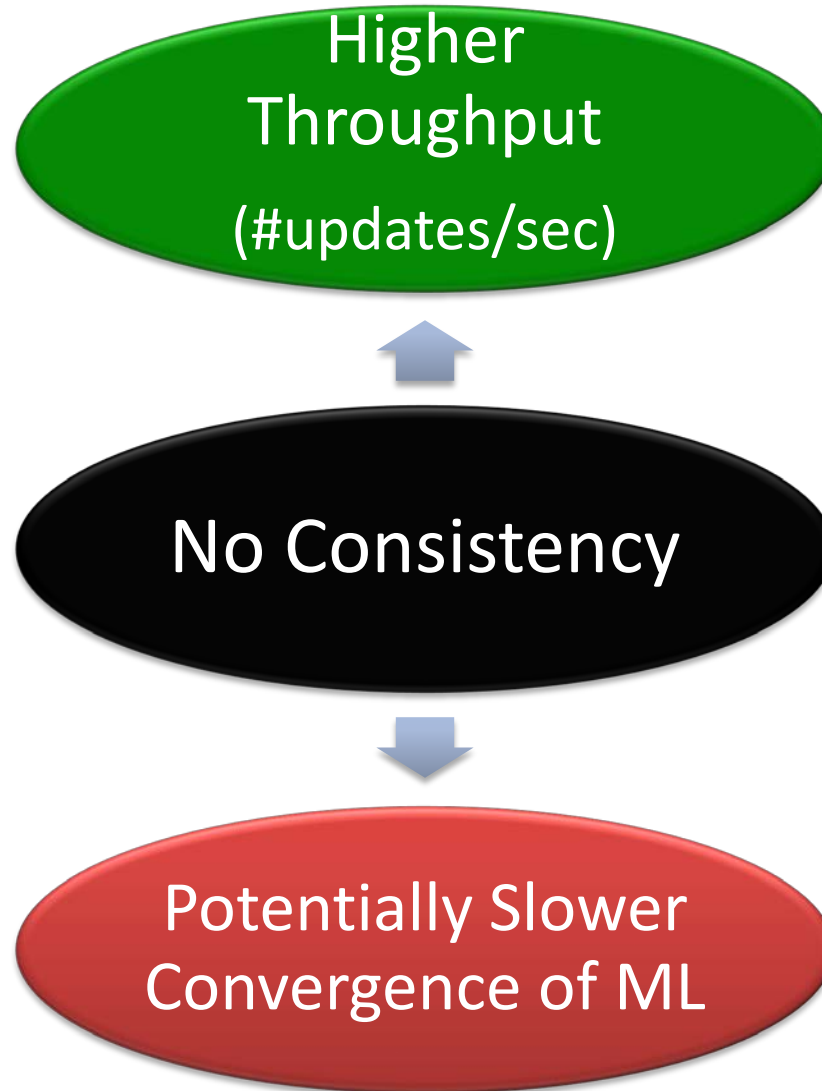
Dynamic
computation

Ensuring Race-Free Code

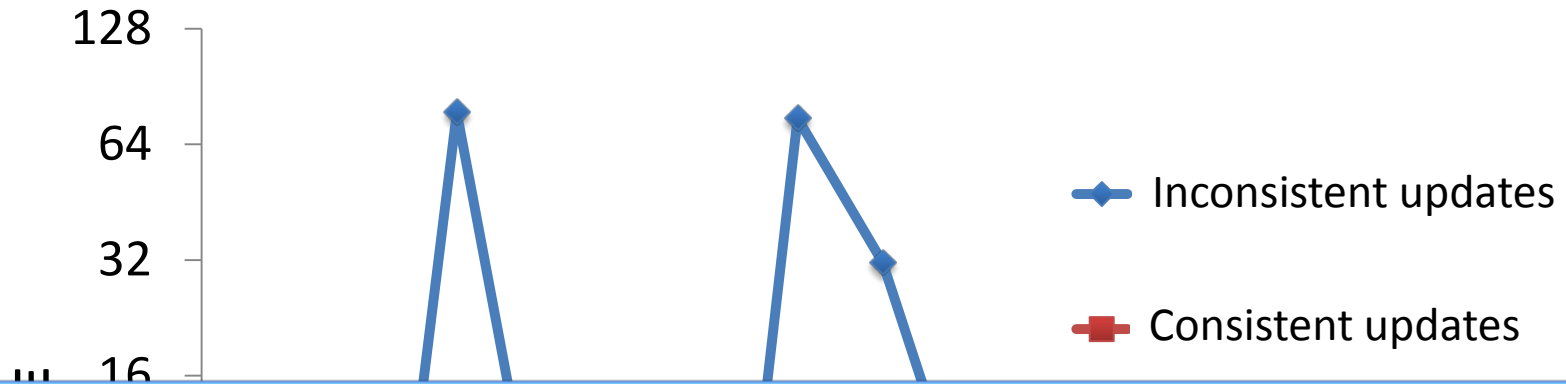
How much can computation **overlap**?



Need for Consistency?

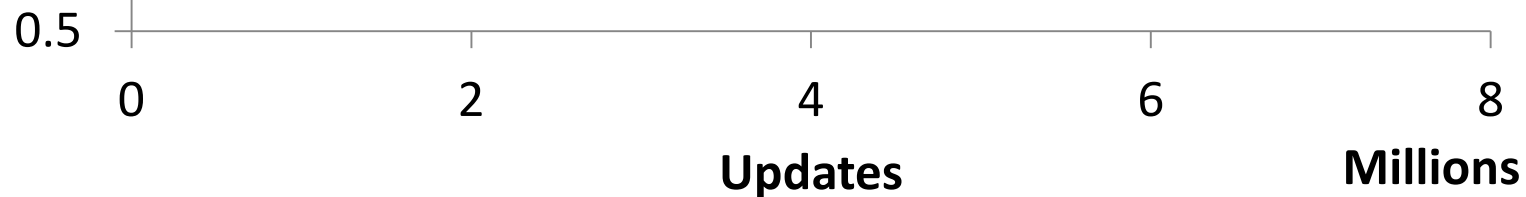


Consistency in Collaborative Filtering



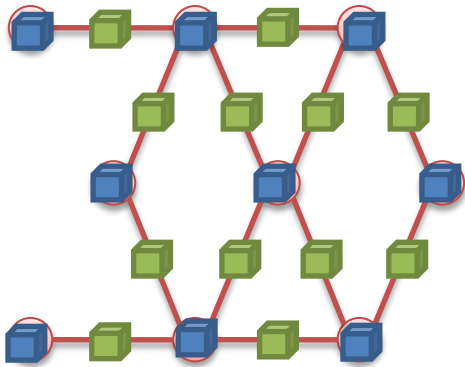
GraphLab guarantees consistent updates

*User-tunable consistency levels
trades off parallelism & consistency*

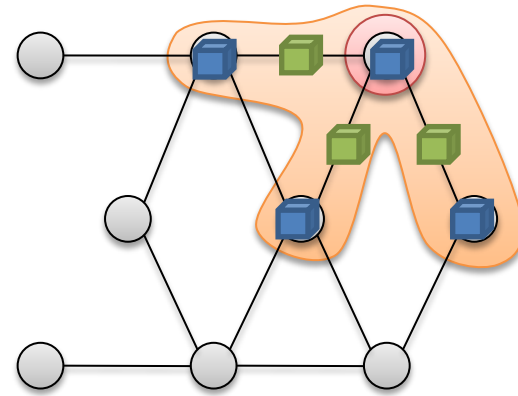


The GraphLab Framework

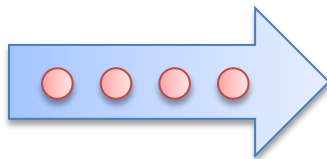
Graph Based
Data Representation



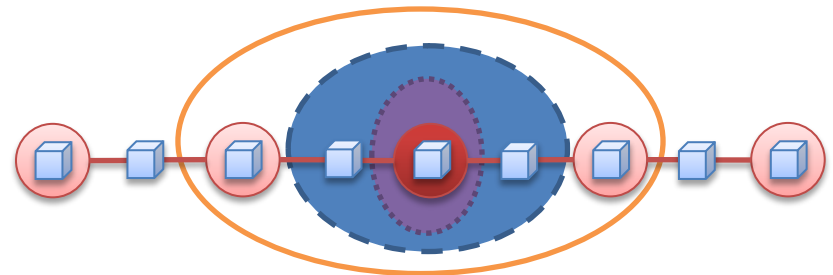
Update Functions
User Computation



Scheduler



Consistency Model



Alternating Least
Squares

SVD

Splash Sampler

CoEM

Bayesian Tensor
Factorization

Lasso

Belief Propagation

PageRank

LDA

GraphLab
Carnegie Mellon



SVM

Gibbs Sampling

Dynamic Block Gibbs Sampling

K-Means

...Many others...

Matrix

Linear Solvers

Factorization

Never Ending Learner Project (CoEM)

Hadoop	95 Cores	7.5 hrs
Distributed GraphLab	32 EC2 machines	80 secs

0.3% of Hadoop time

2 orders of mag faster →
2 orders of mag cheaper

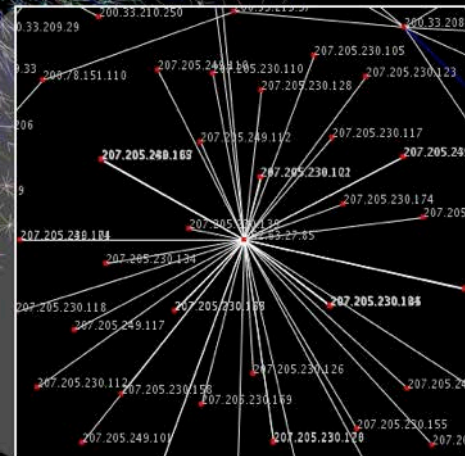
Thus far...

GraphLab 1 provided exciting
scaling performance

But...

**We couldn't scale up to
Altavista Webgraph 2002
1.4B vertices, 6.7B edges**

Natural Graphs

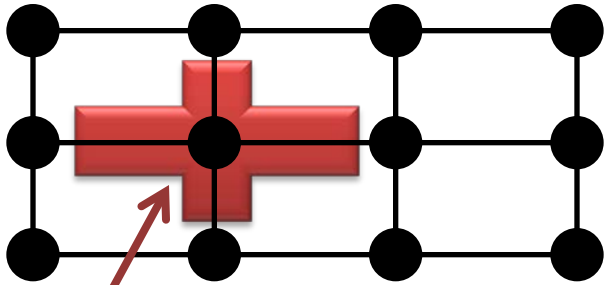


Problem:

Existing *distributed* graph
computation systems perform
poorly on **Natural Graphs**

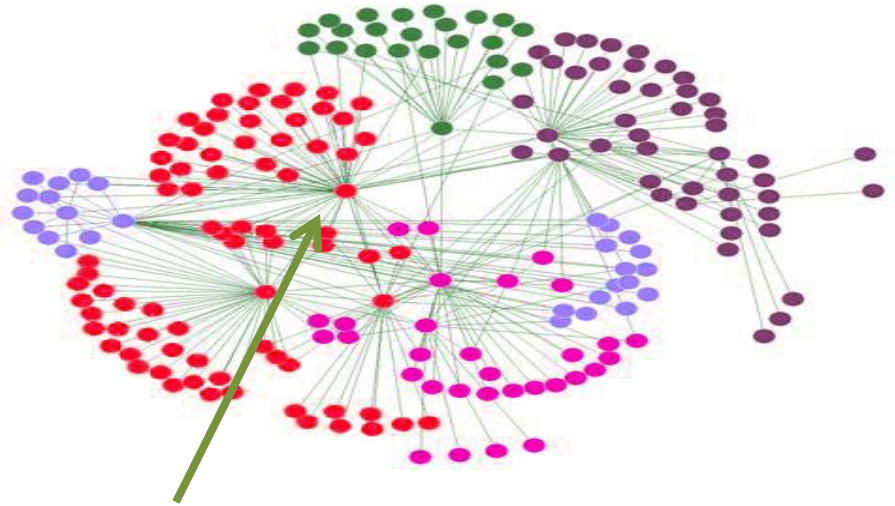
Achilles Heel: Idealized Graph Assumption

Assumed...



Small degree →
Easy to partition

But, Natural Graphs...

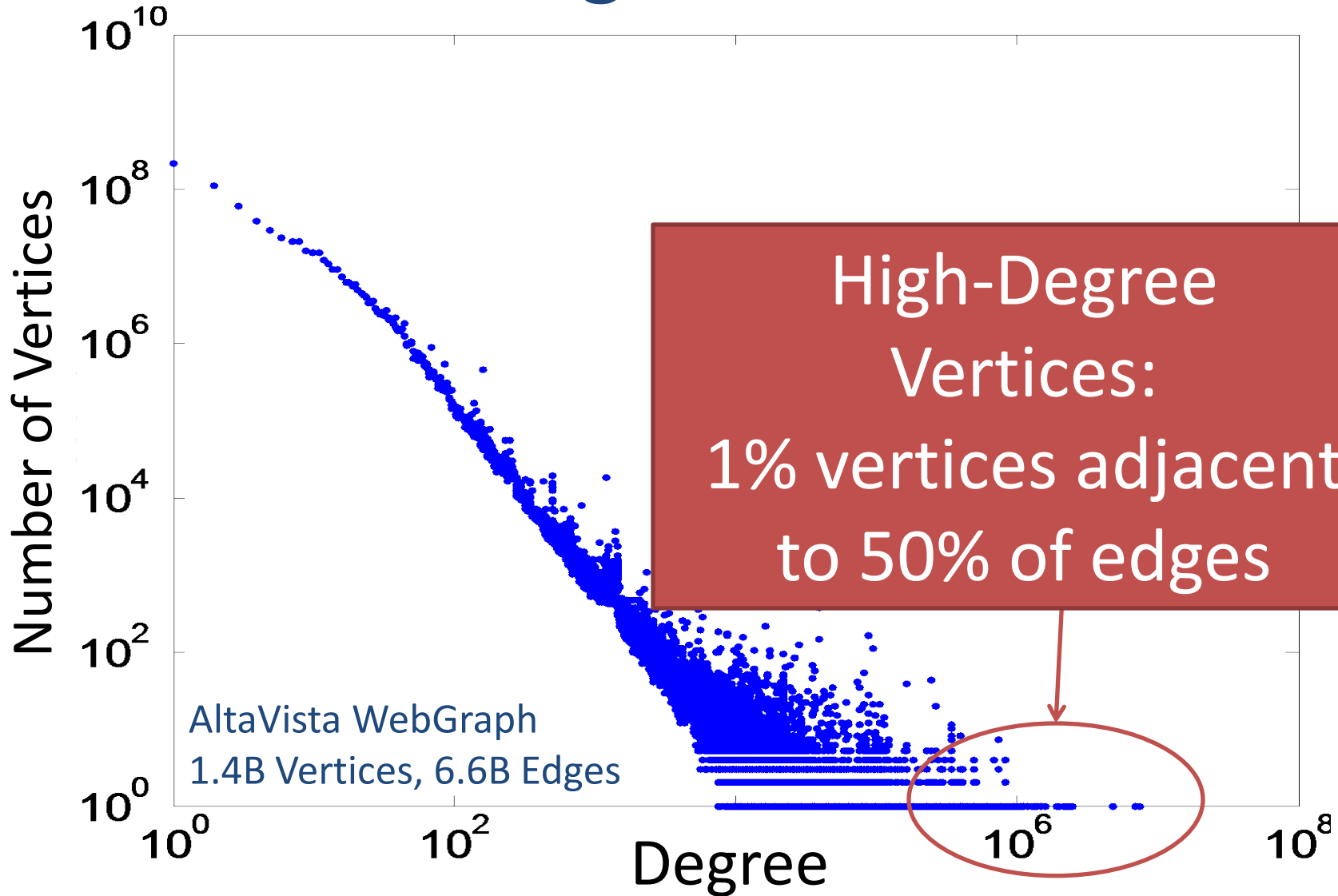


Many high degree vertices
(power-law degree distribution)



Very hard to partition

Power-Law Degree Distribution

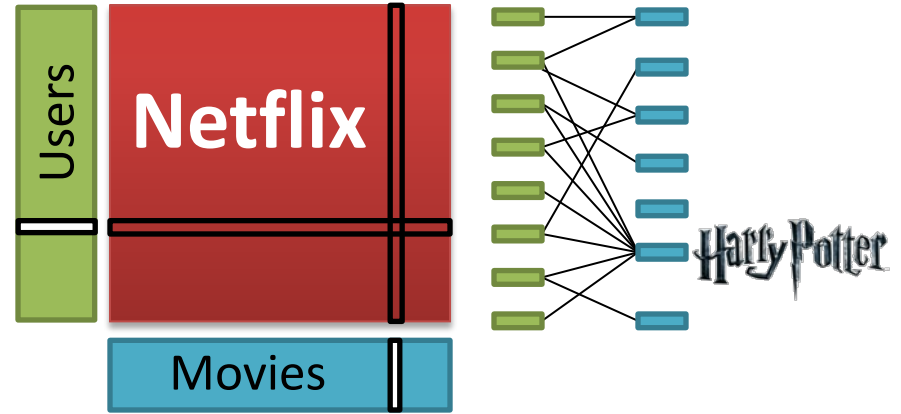


High Degree Vertices are Common

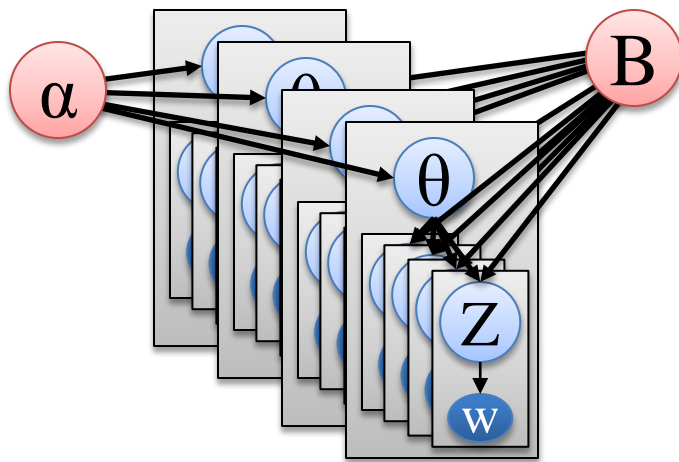
“Social” People



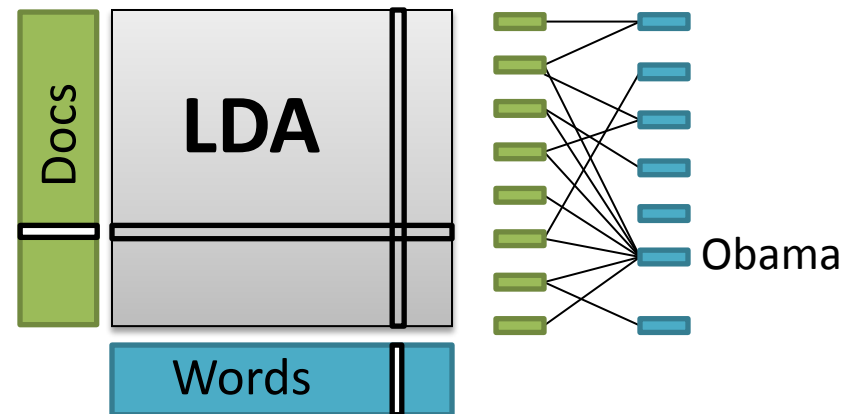
Popular Movies



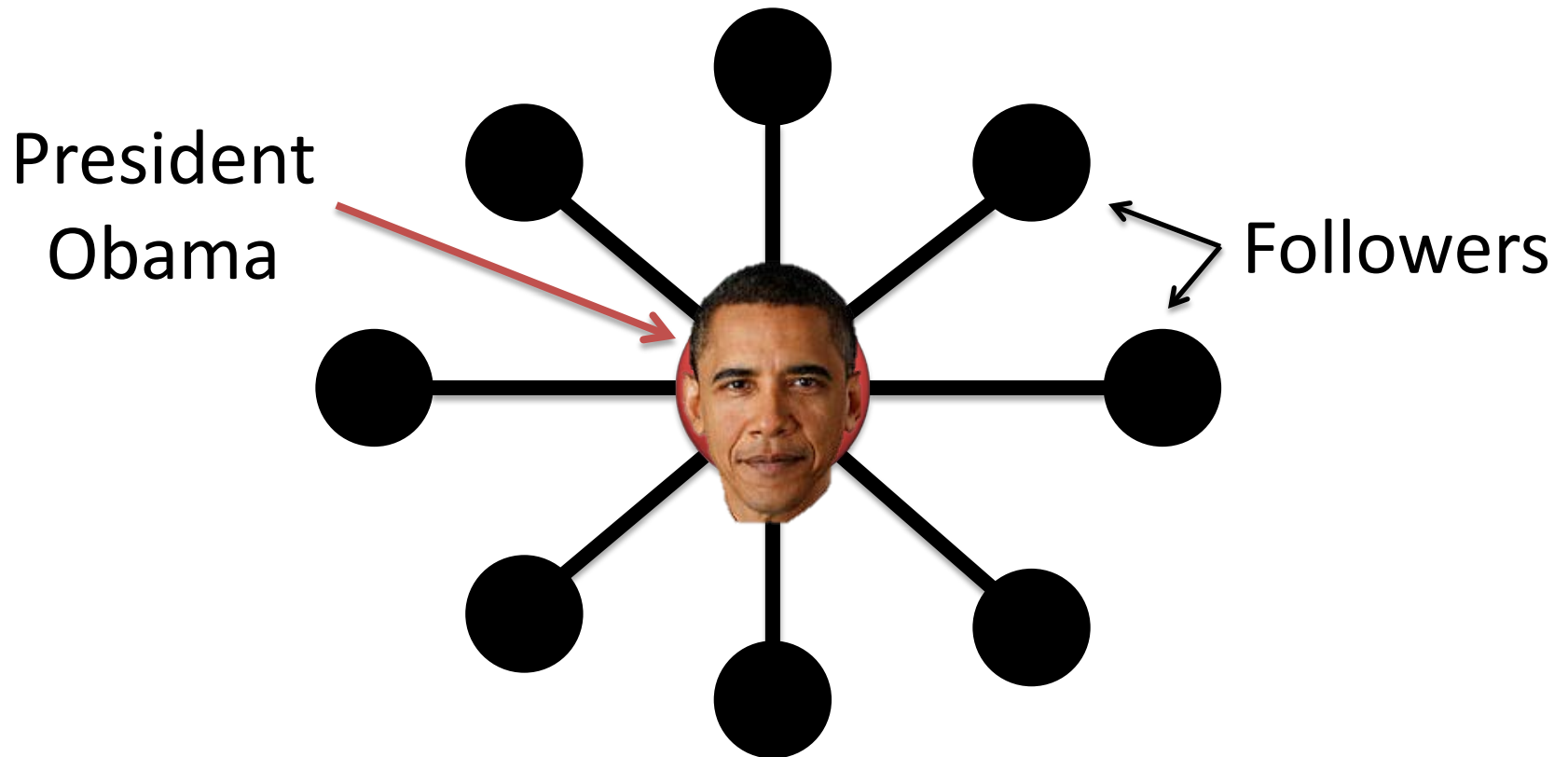
Hyper Parameters



Common Words

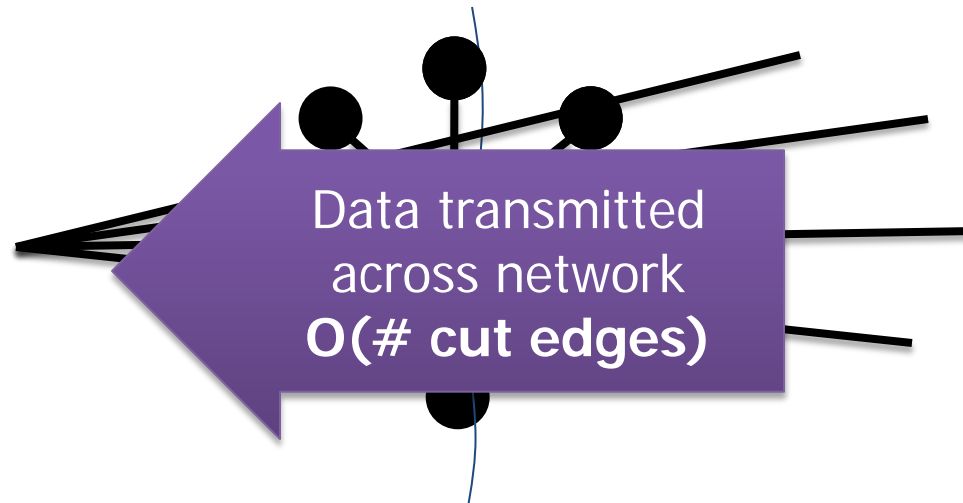


Power-Law Degree Distribution “Star Like” Motif



Problem:

**High Degree Vertices → High
Communication for Distributed Updates**



Natural graphs do not have low-cost balanced cuts

[Leskovec et al. 08, Lang 04]

Popular partitioning tools (Metis, Chaco,...) perform poorly

[Abou-Rjeili et al. 06]

Extremely slow and require substantial memory

Random Partitioning

- Both GraphLab 1 and Pregel proposed Random (hashed) partitioning for Natural Graphs

A diagram showing three black circular nodes arranged vertically on the left side of a white box with a red border. Each node is connected to the left edge of the box by a horizontal line. The top and bottom nodes are also connected to each other by a vertical line.

For p Machines:

10 Machines \rightarrow 90% of edges cut

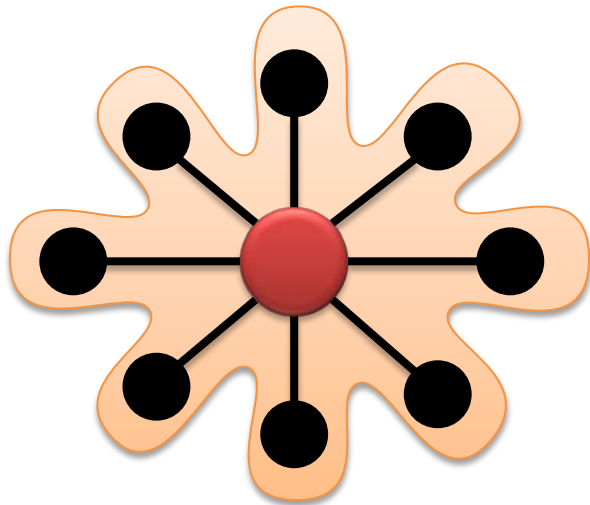
100 Machines \rightarrow 99% of edges cut!

All data is communicated... Little advantage over MapReduce

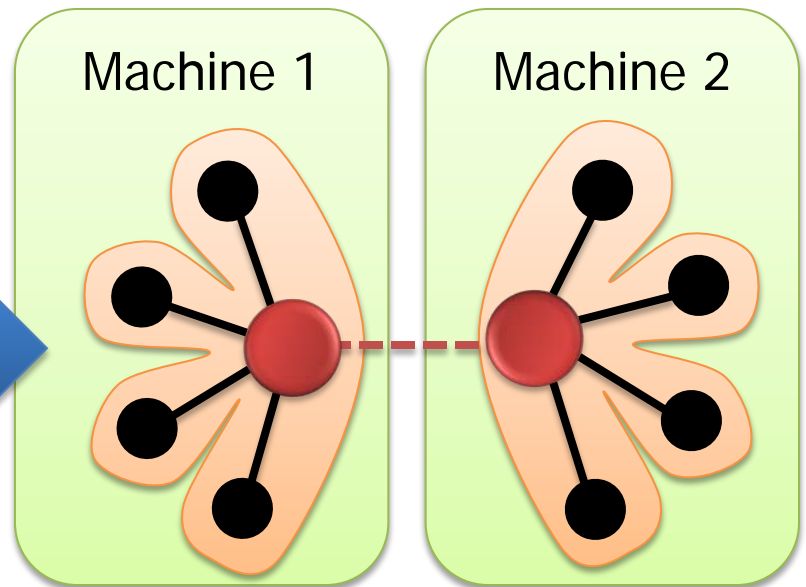
GraphLab₂



**Program
For This**

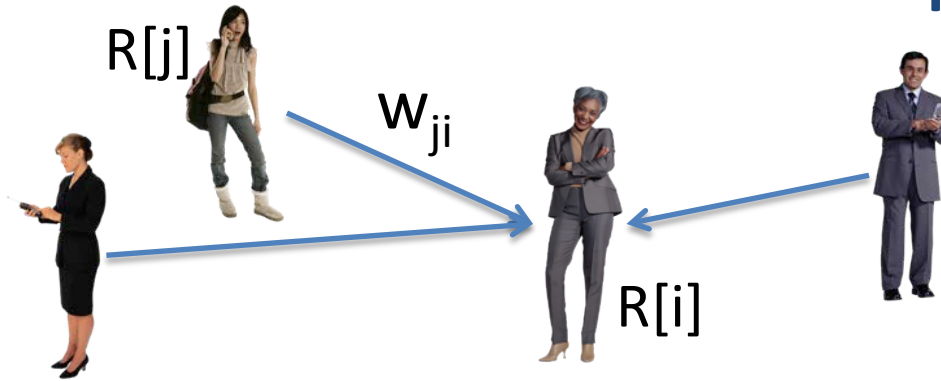


Run on This



- Split **High-Degree** vertices
- **New Abstraction** → *Leads to this Split Vertex Strategy*

Common Pattern for Update Fncs.



GraphLab_PageRank(i)

```
// Compute sum over neighbors  
total = 0  
foreach( j in in_neighbors( $i$ )):  
    total = total +  $R[j]$  *  $W_{ji}$ 
```

***Gather* Information
About Neighborhood**

```
// Update the PageRank  
 $R[i]$  = 0.1 + total
```

***Apply* Update to Vertex**

```
// Trigger neighbors to run again  
if  $R[i]$  not converged then  
    foreach( j in out_neighbors( $i$ ))  
        signal vertex-program on j
```

***Scatter* Signal to Neighbors
& Modify Edge Data**

Many ML Algorithms fit into GAS Model

graph analytics, inference in graphical
models, matrix factorization,
collaborative filtering, clustering, LDA, ...

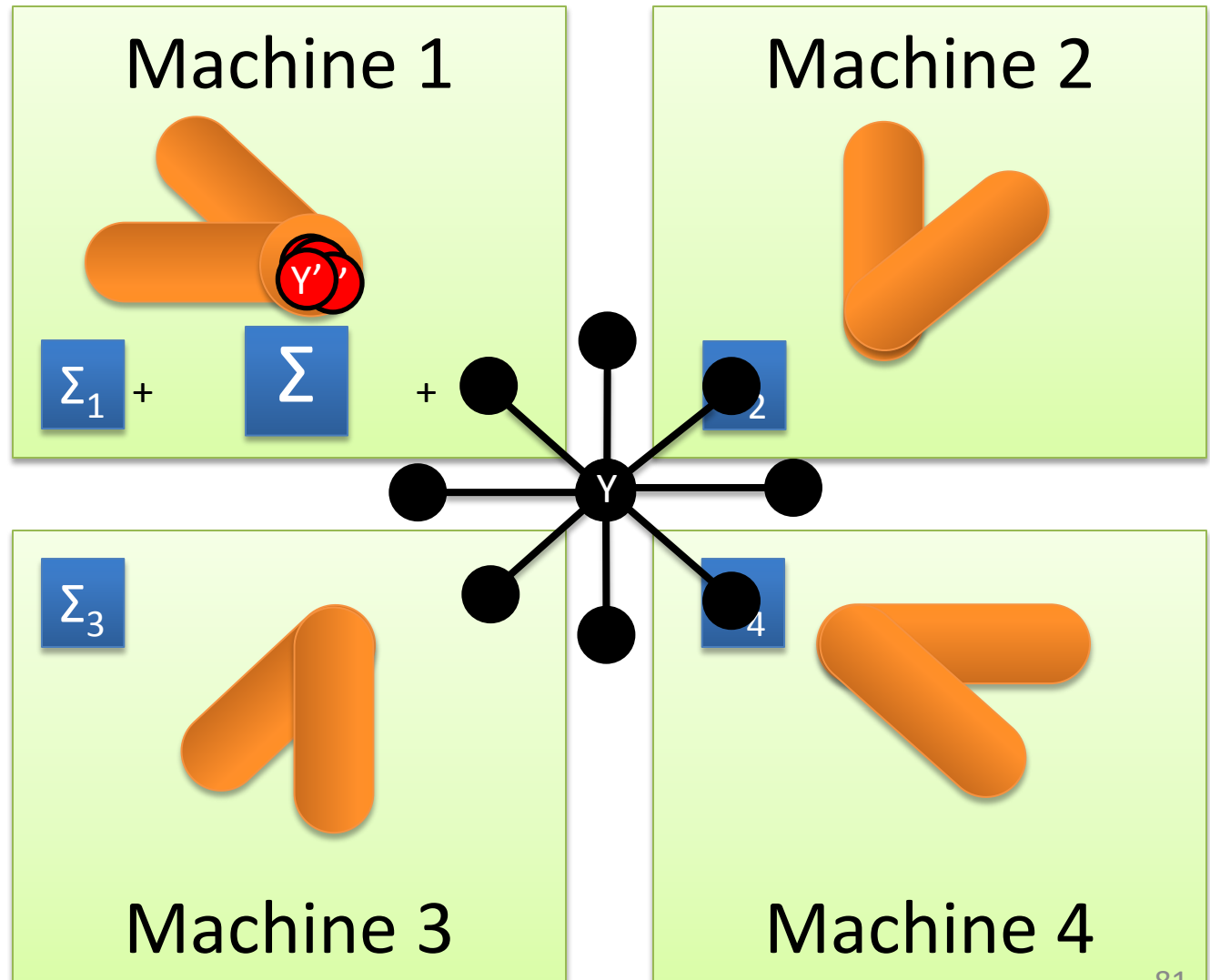
Distributed Execution of a GraphLab 2 Vertex-Program

Vertex-Program

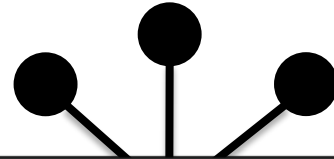
Gather

Apply

Scatter



Minimizing Communication in GraphLab 2: Vertex Cuts



Communication linear
in # scanned machines

GraphLab 2 includes novel vertex cut algorithms



Provides order of magnitude gains in performance
machines per vertex

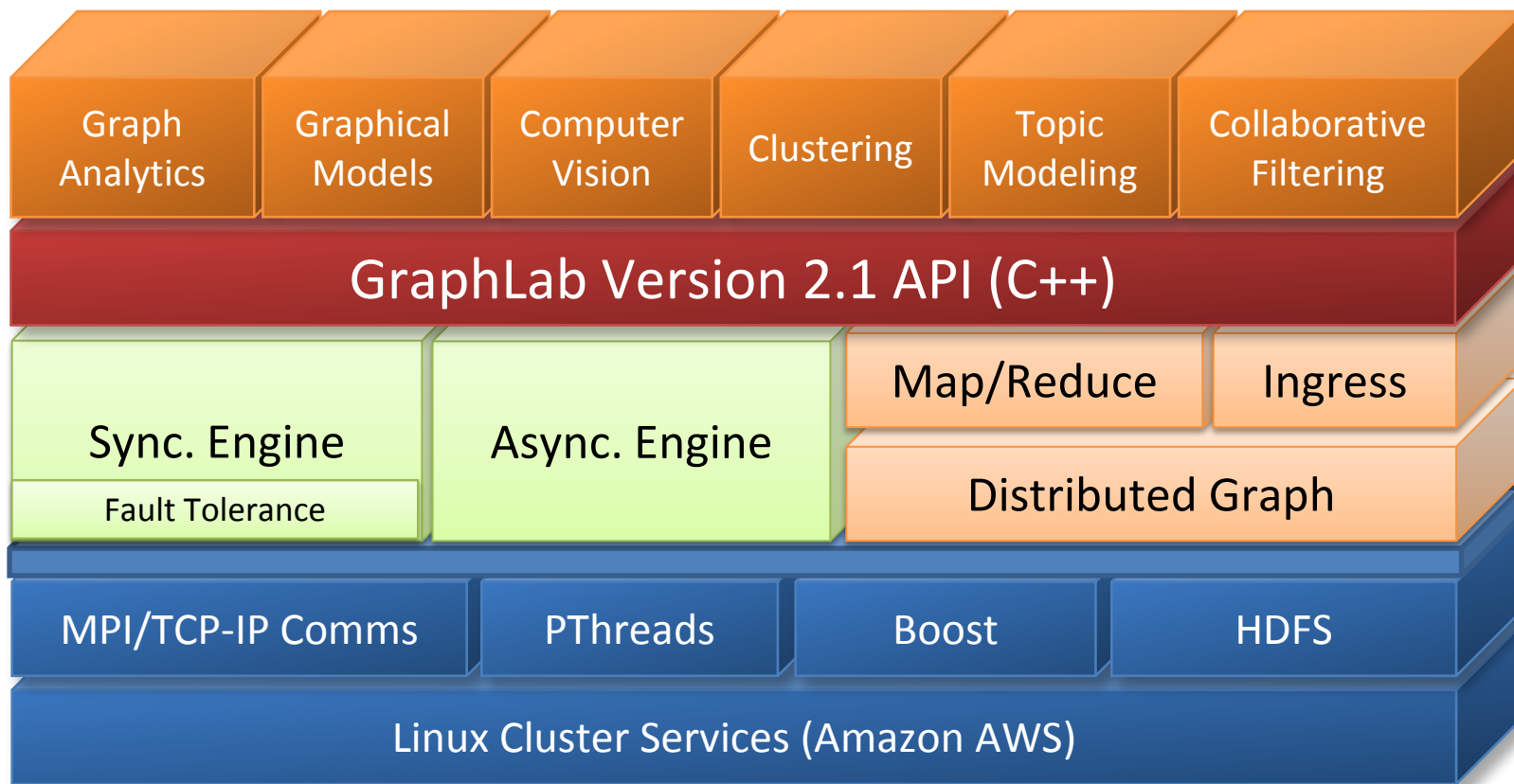
*Percolation theory suggests Power Law graphs can be split
by removing only a small set of vertices [Albert et al. 2000]*



Small vertex cuts possible!



From the Abstraction to a System



Triangle Counting on Twitter Graph

34.8 Billion Triangles

Hadoop
[WWW'11]

1636 Machines
423 Minutes

GraphLab2

**64 Machines
1.5 Minutes**

Why? Wrong Abstraction →

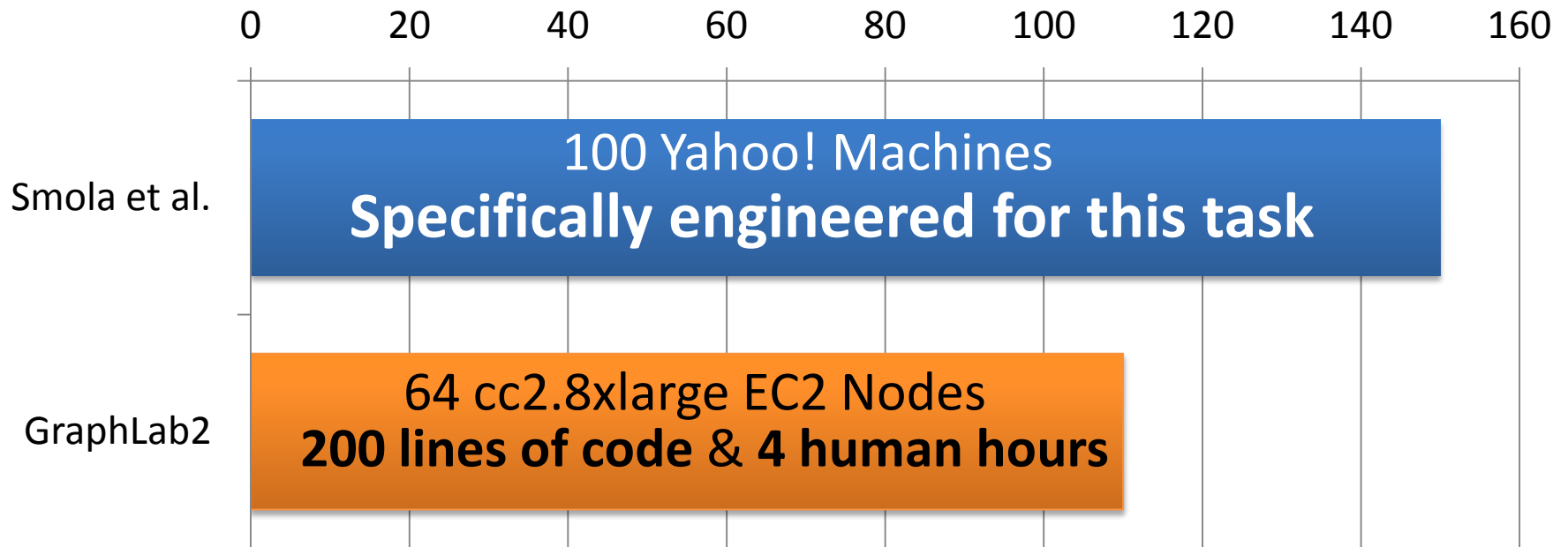
Broadcast $O(\text{degree}^2)$ messages per Vertex

Topic Modeling (LDA)

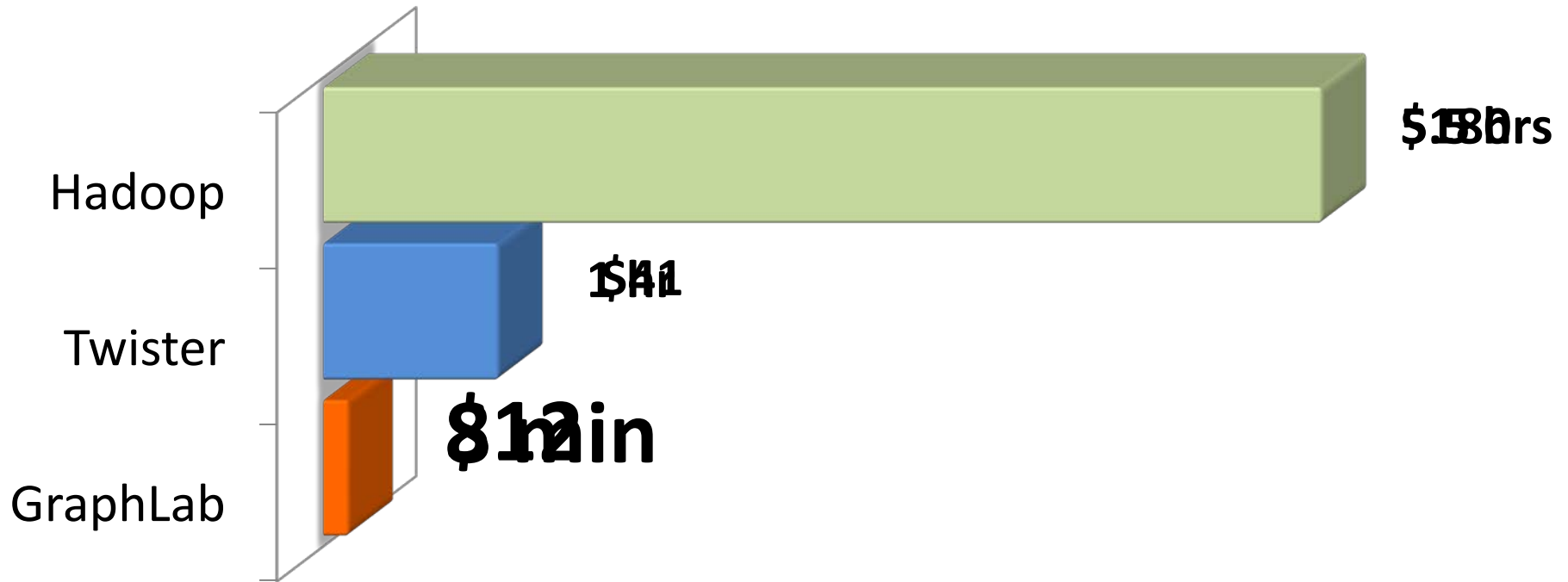
- English language Wikipedia
 - 2.6M Documents, 8.3M Words, 500M Tokens
 - Computationally intensive algorithm



Million Tokens Per Second



PageRank



40M Webpages, 1.4 Billion Links

Hadoop results from [Kang et al. '11]

Twister (in-memory MapReduce) [Ekanayake et al. '10]

How well does GraphLab scale?

Yahoo Altavista Web Graph (2002):

One of the largest publicly available webgraphs

1.4B Webpages, 6.7 Billion Links

7 seconds per iter.

1B links processed per second

30 lines of user code



1024 Cores (2048 HT)



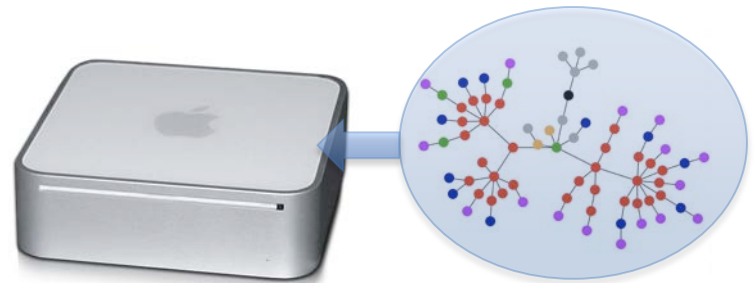
4.4 TB RAM

GraphChi: Going small with GraphLab

GraphLab



Solve huge problems on
small or embedded
devices?

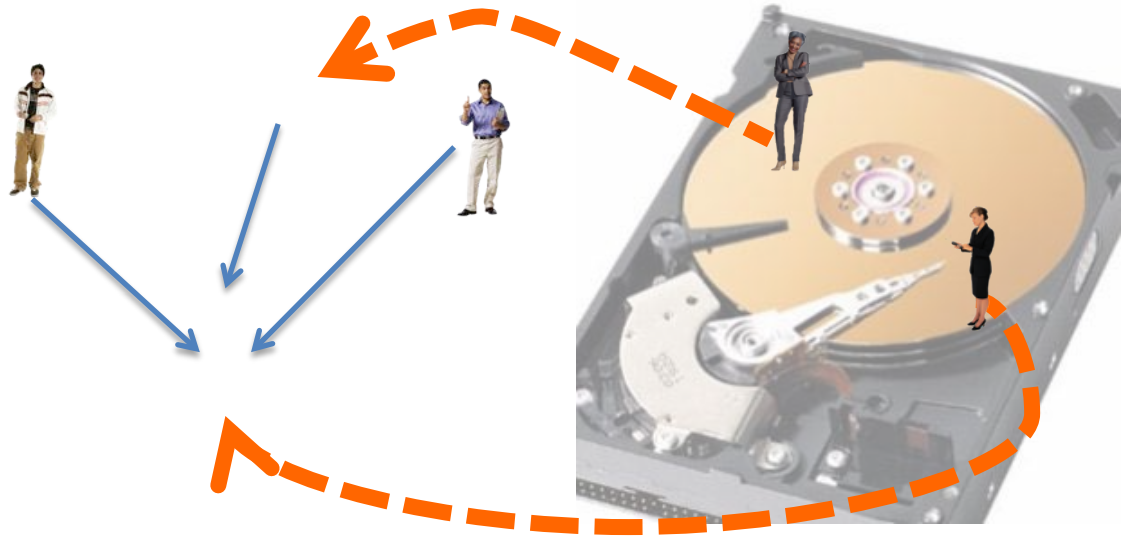


**Key: Exploit non-volatile memory
(starting with SSDs and HDs)**

GraphChi – disk-based GraphLab

Challenge:

Random Accesses



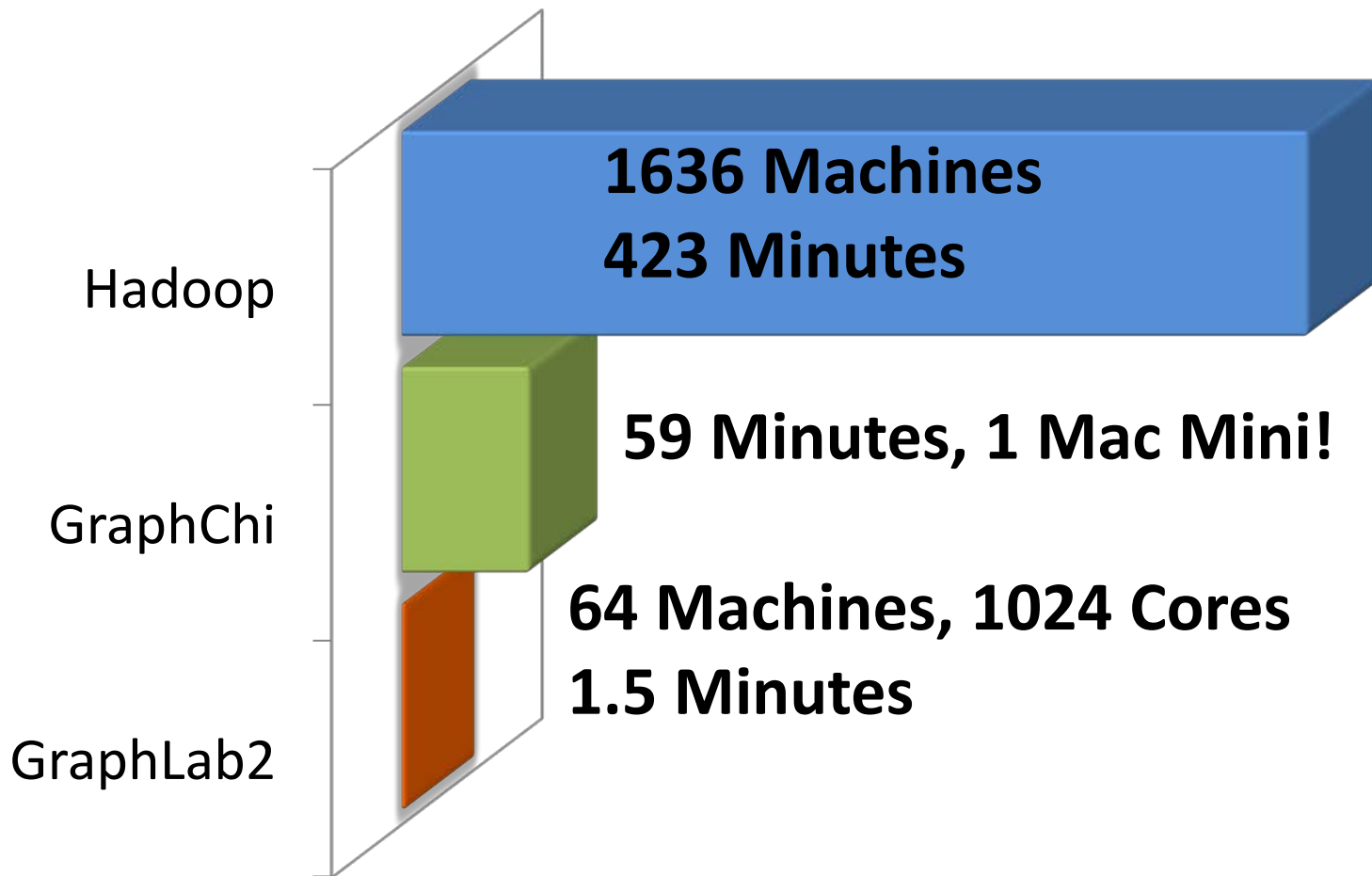
Novel GraphChi solution:

*Parallel sliding windows method →
minimizes number of random accesses*

Triangle Counting on Twitter Graph

40M Users
1.2B Edges

Total: 34.8 Billion Triangles

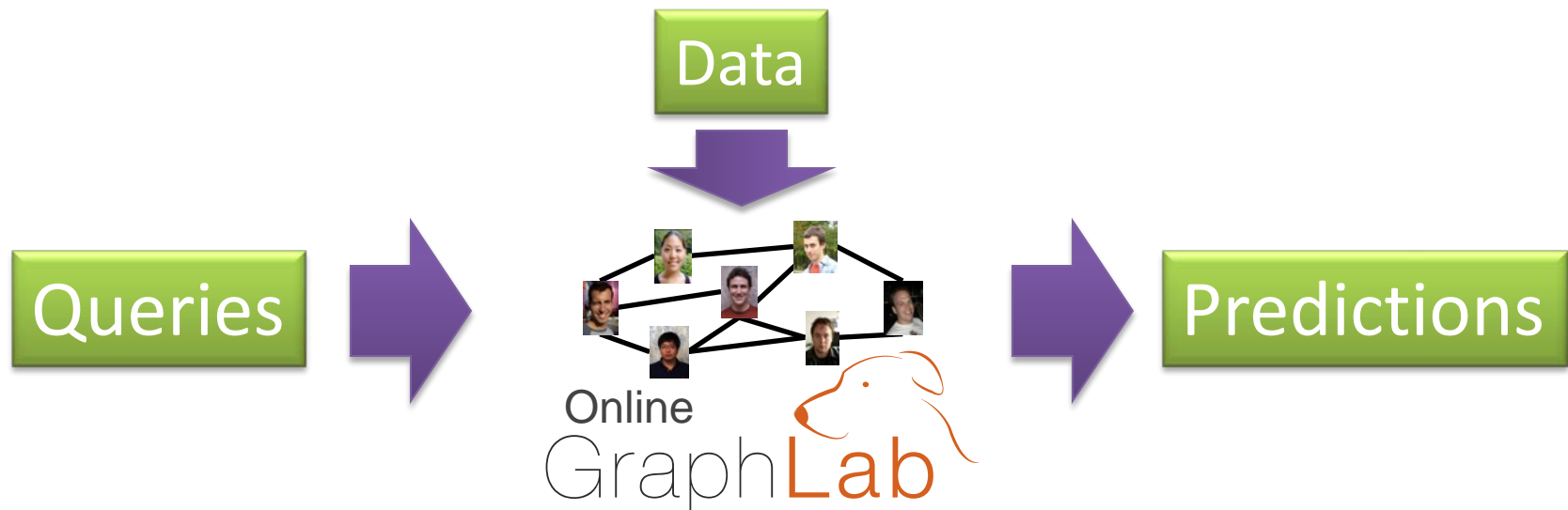


Next: Online GraphLab

Today, batch computation:



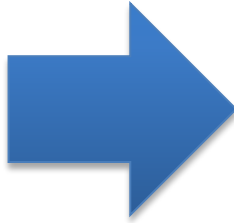
But, must continuously make predictions in presence of changing data (new users, friends, de-friending, ...)



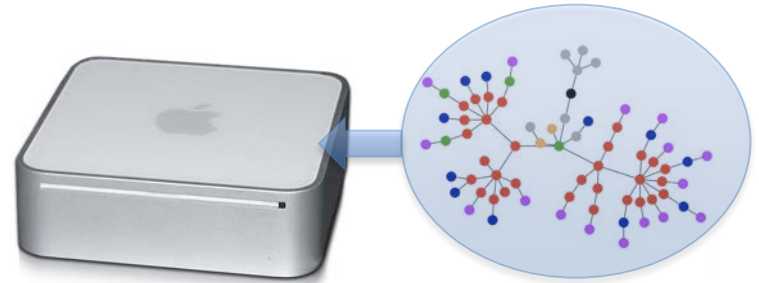
GraphChi: Streaming Graph Updates



Stream of Twitter
social graph updates



Ingest 100,000
graph updates / sec



While **simultaneously**
computing Pagerank on a Mac
Mini, sustaining throughput of
200K updates/second



Release 2.1 available now

<http://graphlab.org>

Documentation... Code... Tutorials... (more on the way)

GraphChi 0.1 available now

<http://graphchi.org>

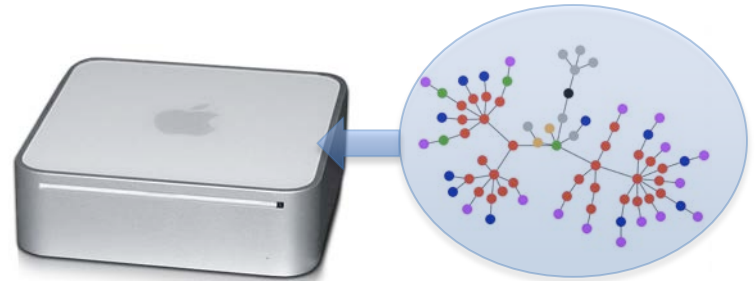
GraphChi: Going small with GraphLab

Kyrola+al OSDI12

GraphLab 

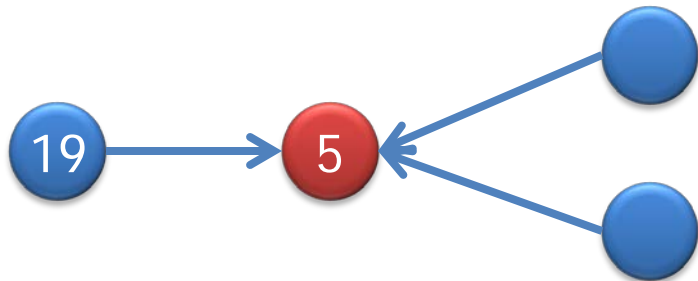


Solve huge problems on
small or embedded
devices?



**Key: Exploit non-volatile memory
(starting with SSDs and HDs)**

Naive Graph Disk Layouts



- Symmetrized adjacency file with values,

vertex	in-neighbors	out-neighbors
5	3:2.3, 19: 1.3 , 49: 0.65,...	781: 2.3, 881: 4.2..
....		
19	3: 1.4, 9: 12.1, ...	5: 1.3 , 28: 2.2, ...

synchronize

Random write

- ... or with file index pointers

vertex	in-neighbor-ptr	out-neighbors
5	3: <u>881</u> , 19: <u>10092</u> , 49: <u>20763</u> ,...	781: 2.3, 881: 4.2..
....		
19	3: <u>882</u> , 9: <u>2872</u> , ...	5: 1.3 , 28: 2.2, ...

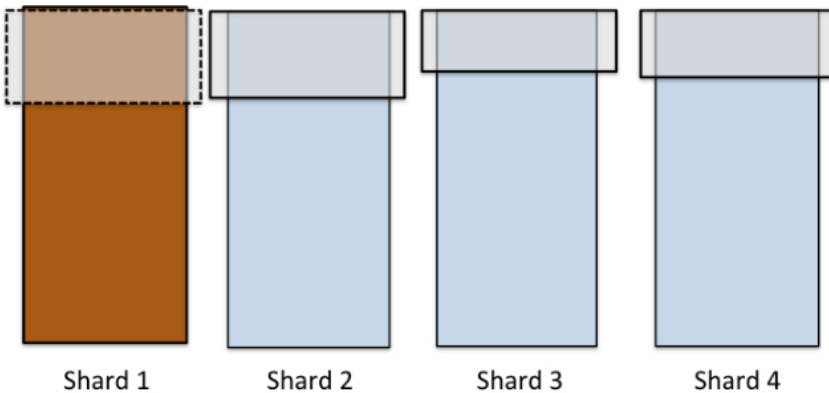
read

Random read/write

GraphChi – disk-based GraphLab

Novel Parallel Sliding Windows algorithm

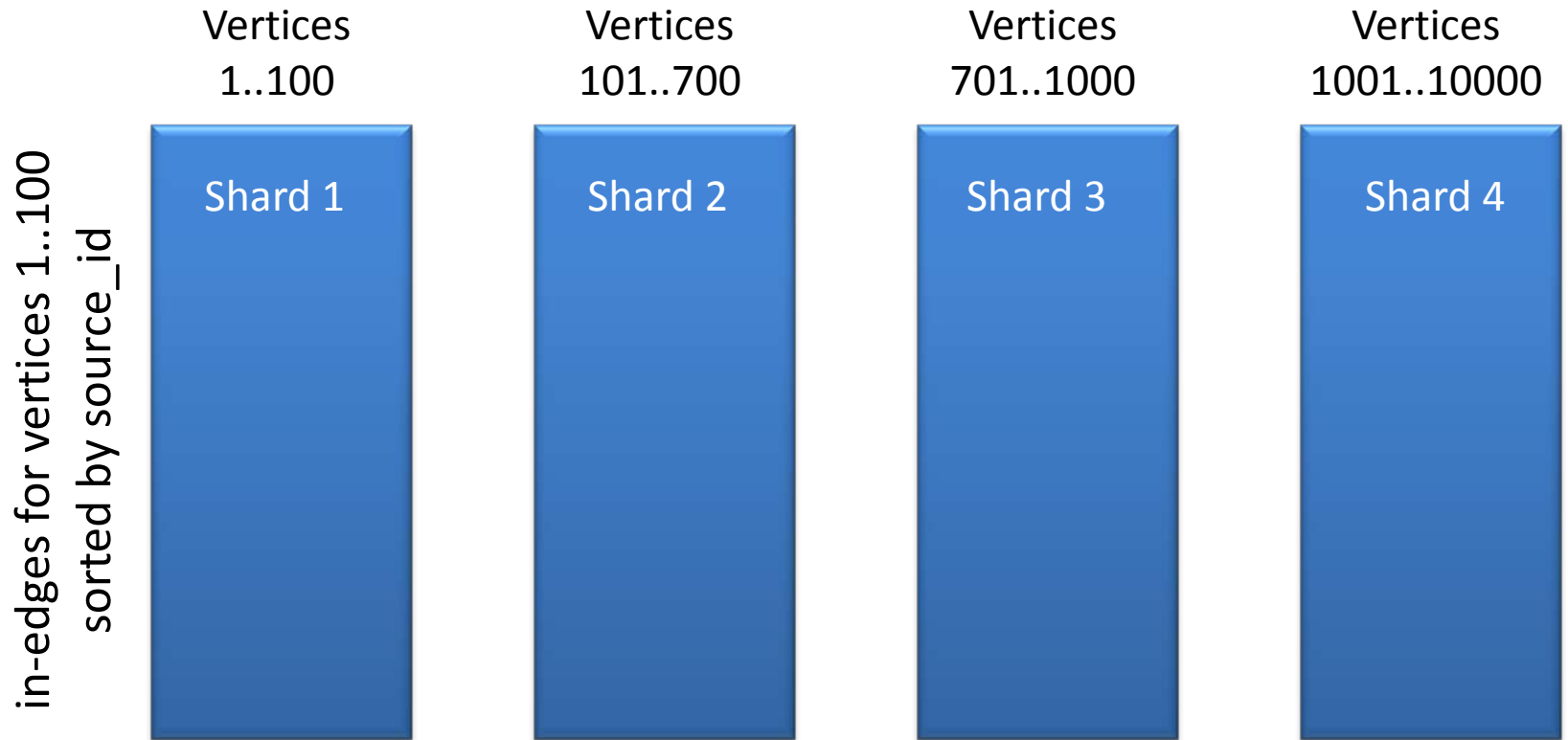
Interval 1



- Fast 😊
- Solves tasks as large as current distributed systems
- Minimizes non-sequential disk accesses
 - Efficient on *both* SSD and hard-drive
- Parallel, asynchronous execution

Parallel Sliding Windows Layout

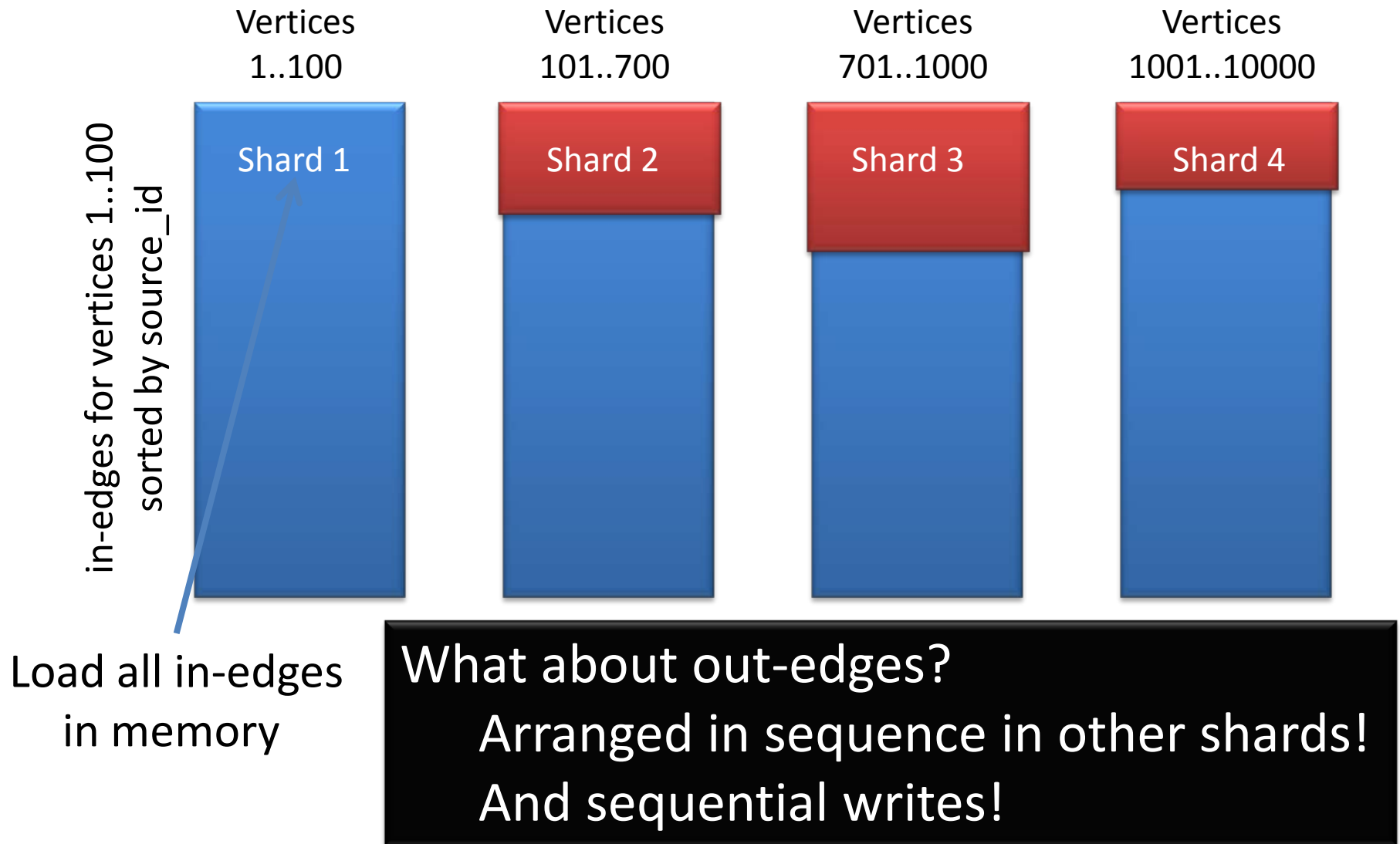
Shard: in-edges for subset of vertices; sorted by source_id



Shards small enough to fit in memory; balance size of shards

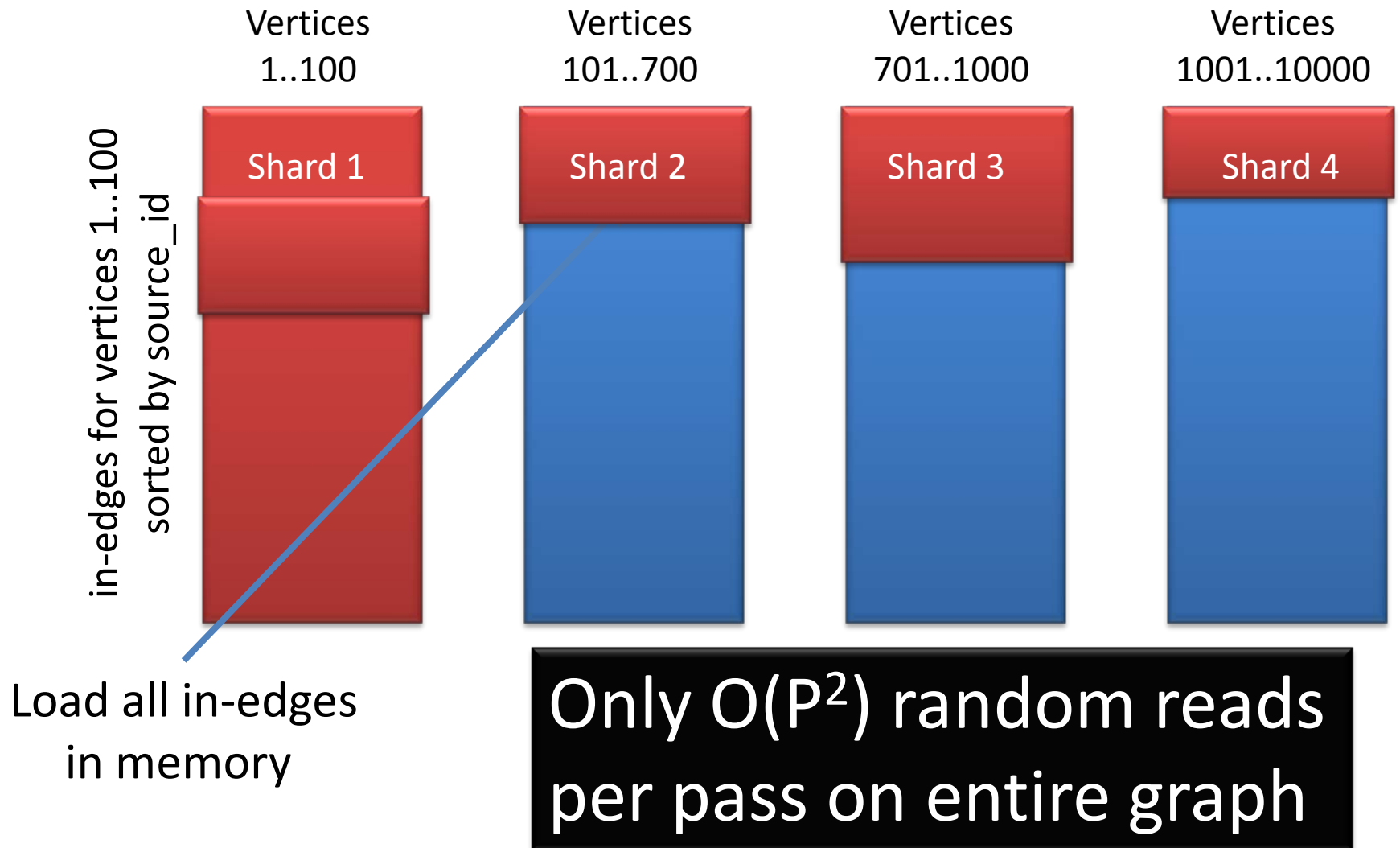
Parallel Sliding Windows

Execution Load subgraph for vertices 1..100



Parallel Sliding Windows

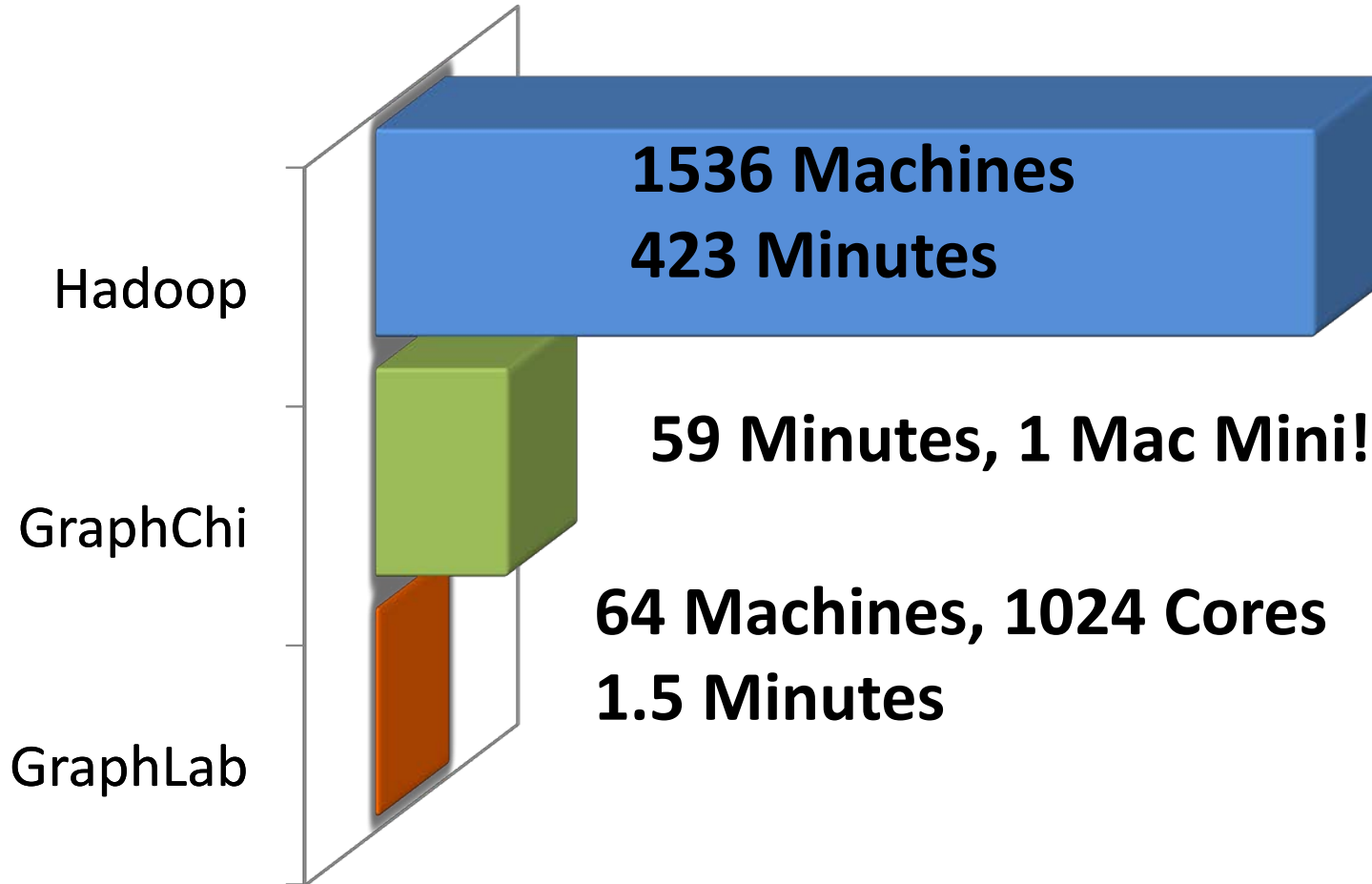
Execution Load subgraph for vertices 101..700



Triangle Counting in Twitter Graph

40M Users
1.2B Edges

Total: 34.8 Billion Triangles



Apps & Performance

Application	Graph	Comparison	GraphChi on Mac Mini (SSD)
Pagerank (3 iter.)	Twitter-2010 (1.5B edges)	SPARK, 50 machines 8.1 min	13 min
Pagerank (100 iter.)	Uk-union (3.7B edges)	STANFORD GPS (PREGEL), 30 machines 144 min	581 min
WebGraph-Belief-Propagation (U Kang et al.)	Yahoo-web (6.7B edges)	PEGASUS, 100 machines 22 min	27 min
Matrix factorization (ALS) (10 iter.)	Netflix movies (99M edges)	GRAPHLAB, 8-core machine 4.7 min	9.8 min
Triangle counting	Twitter-2010	HADOOP, 1636 machines 423 min	45 min

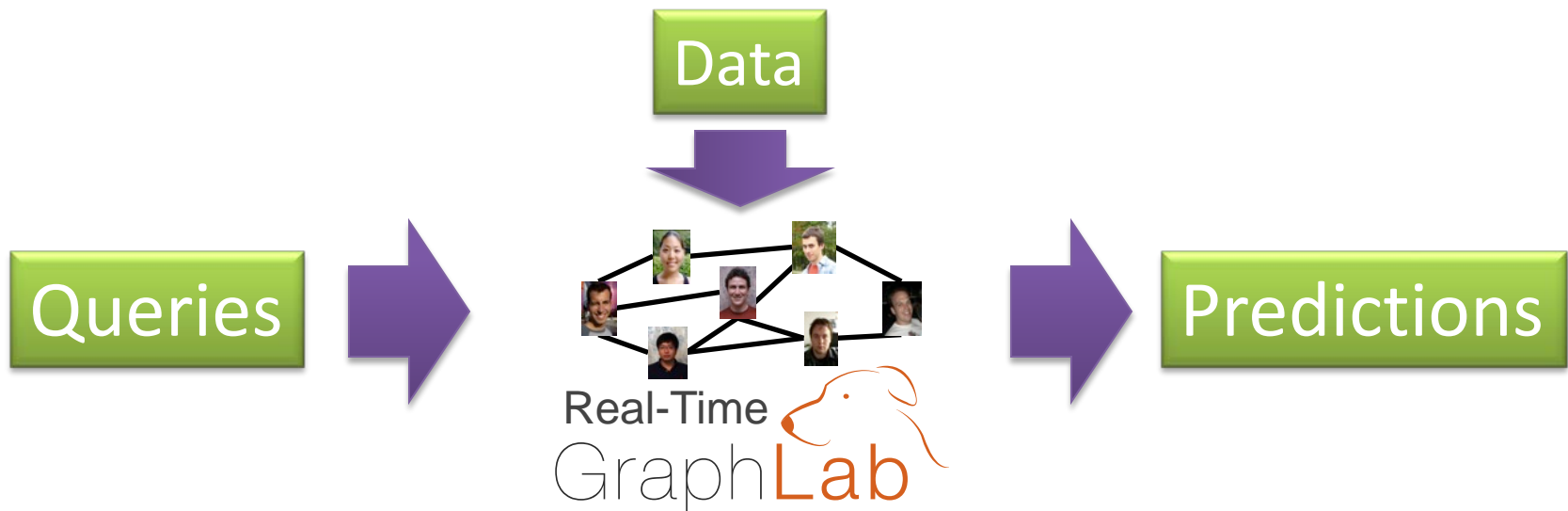
Note, comparison results do not include time to transfer the data to cluster, or the time to load the graph from disk.

Goal: Real-Time GraphLab

Today, batch computation:

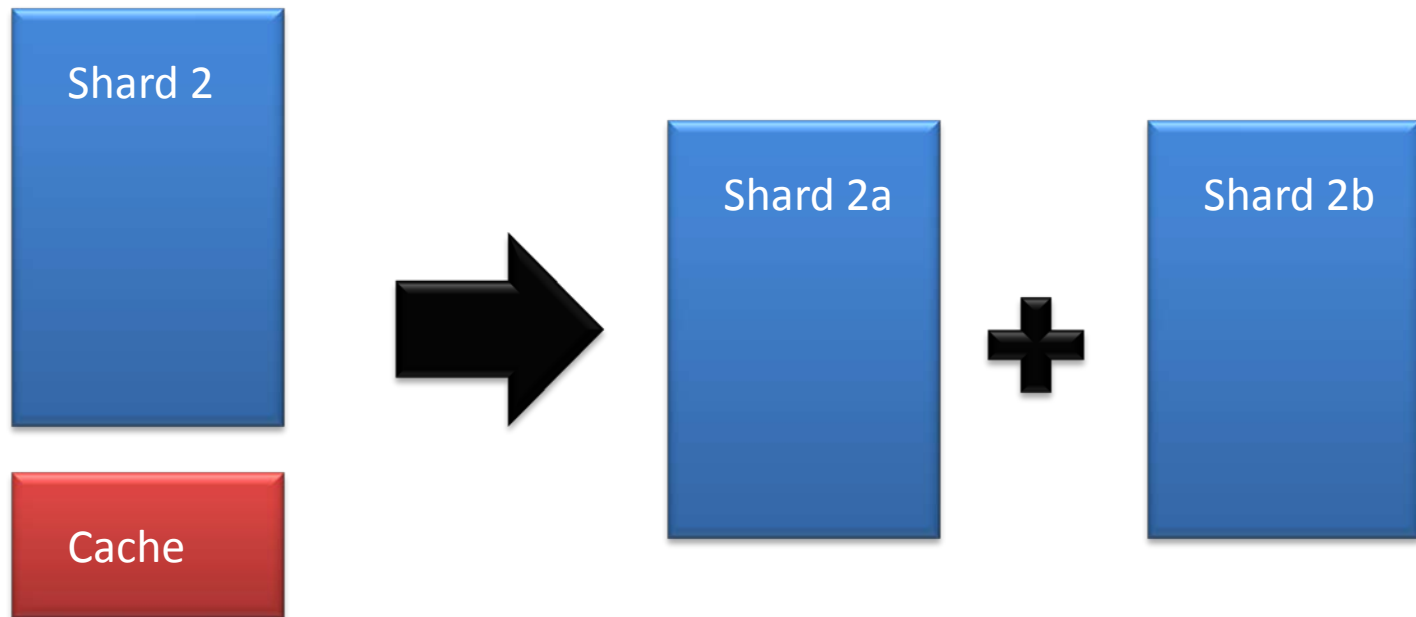


But, must continuously make predictions in presence of changing data (new users, friends, de-friending, sensors...)



GraphChi with Streaming Graphs

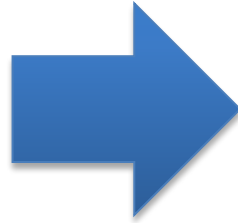
- Keep edge additions and deletions in-memory cache, per shard
- When cache too large, split shard
 - Or merge as needed
 - Resort shard in memory, since small enough



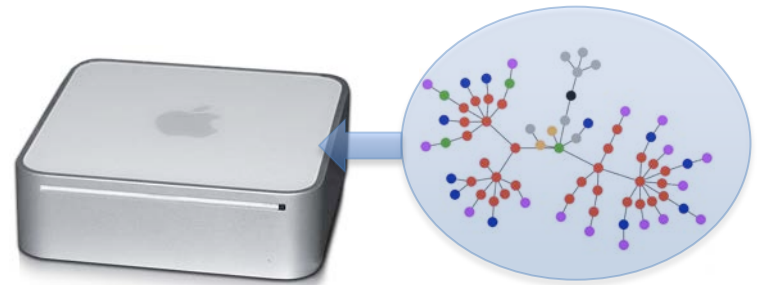
Streaming Graph Updates



Stream of Twitter
social graph updates

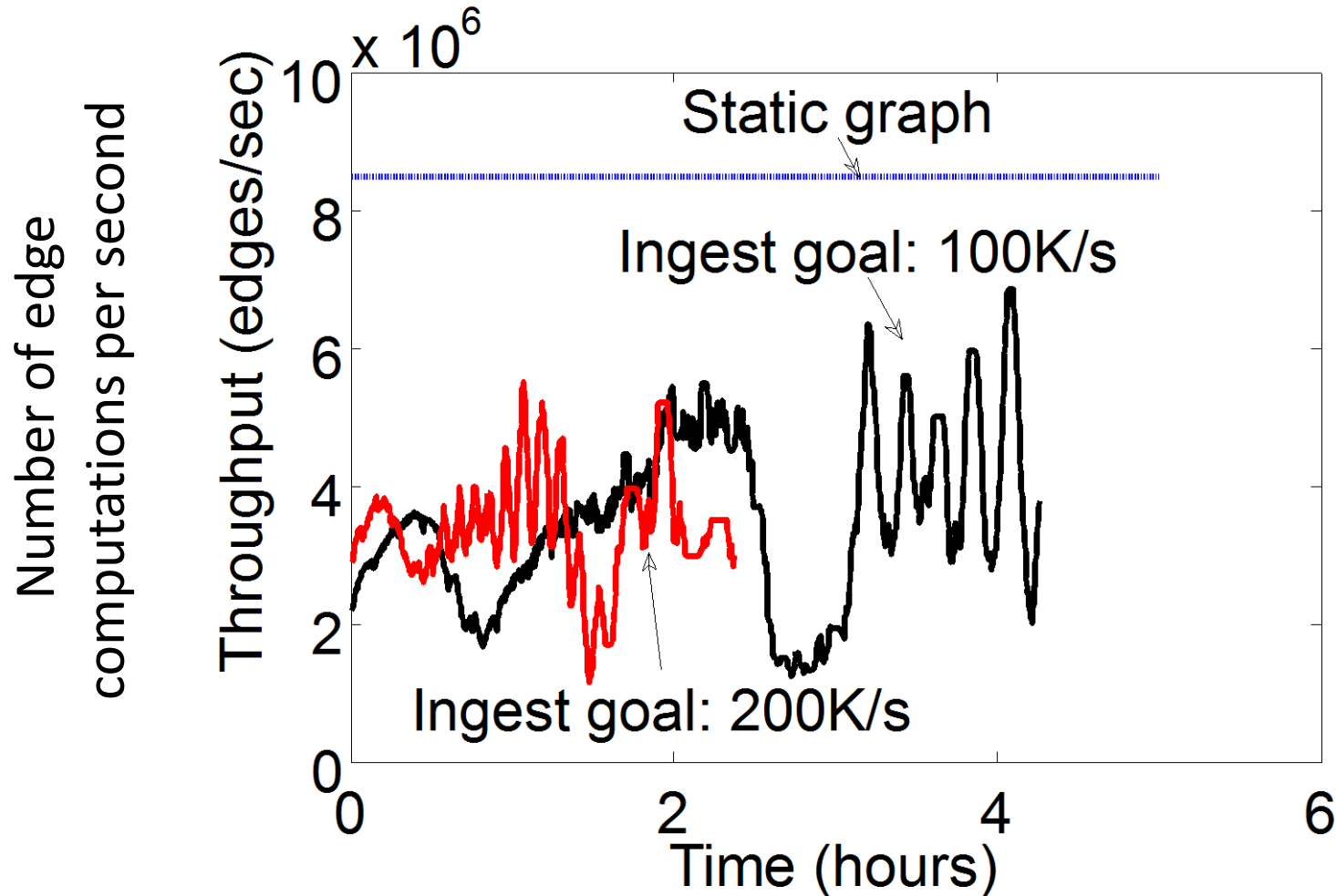


Ingest 100,000
graph updates / sec



While **simultaneously**
computing Pagerank on a Mac
Mini, sustaining throughput of
200K updates/second

GraphChi: Dynamic Graphs Evaluation



Mac Mini / SSD: streaming of Twitter graph (1.5B edges) from the hard drive with gapped rate of 100K or 200K edges/sec.